



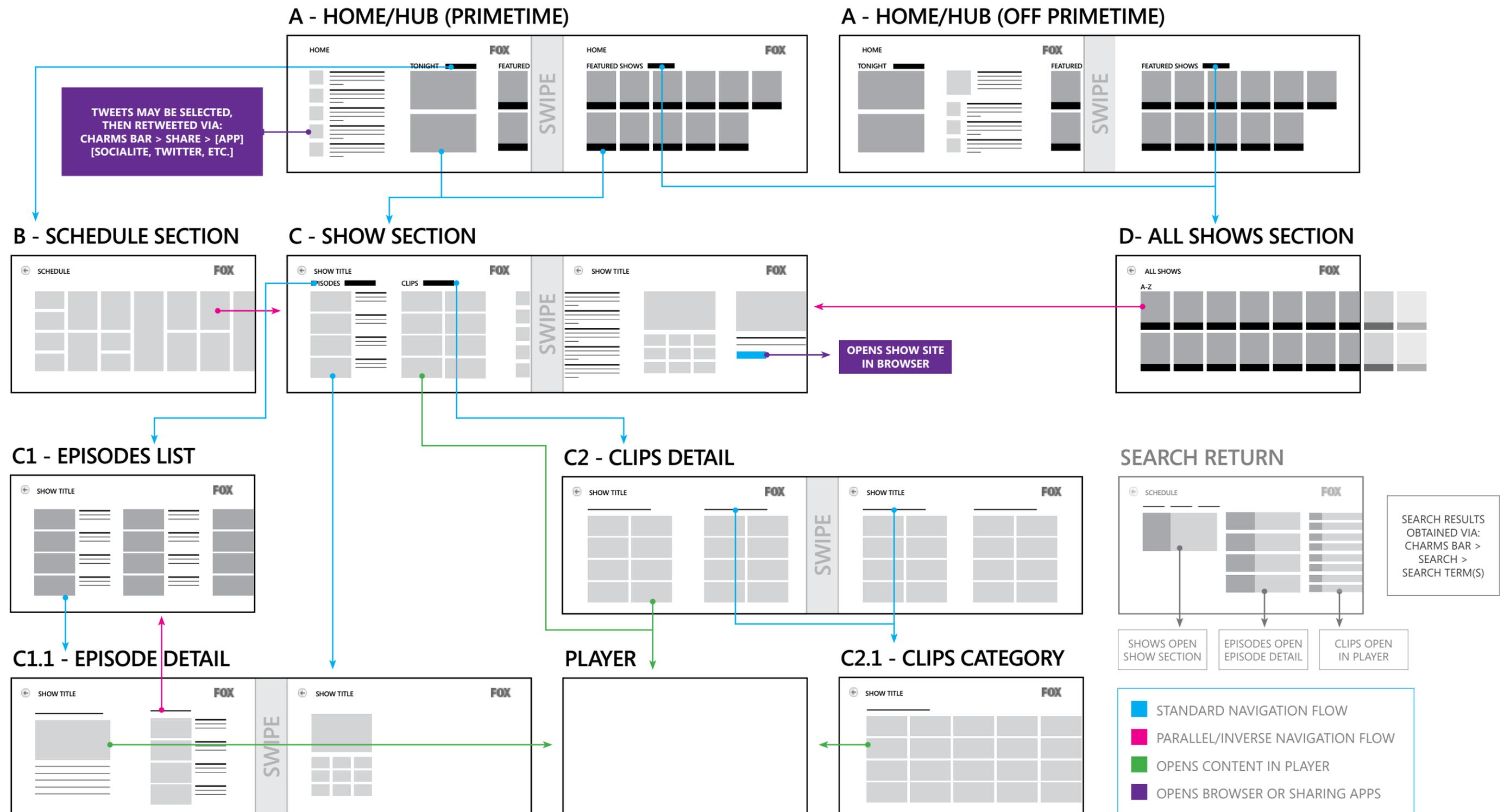
FOX BROADCASTING COMPANY

Windows 8 Tablet Application v1.0 UX Design Document

ROUND 6 (Revised)

CYPRESS

APPLICATION MAP



Selecting and Sharing Content

Pin to Start

CYPRESS

SELECTING & SHARING CONTENT IN WINDOWS 8

INTERACTIONS & NOTES

Nearly all of the content in the FOX Windows 8 application may be selected.

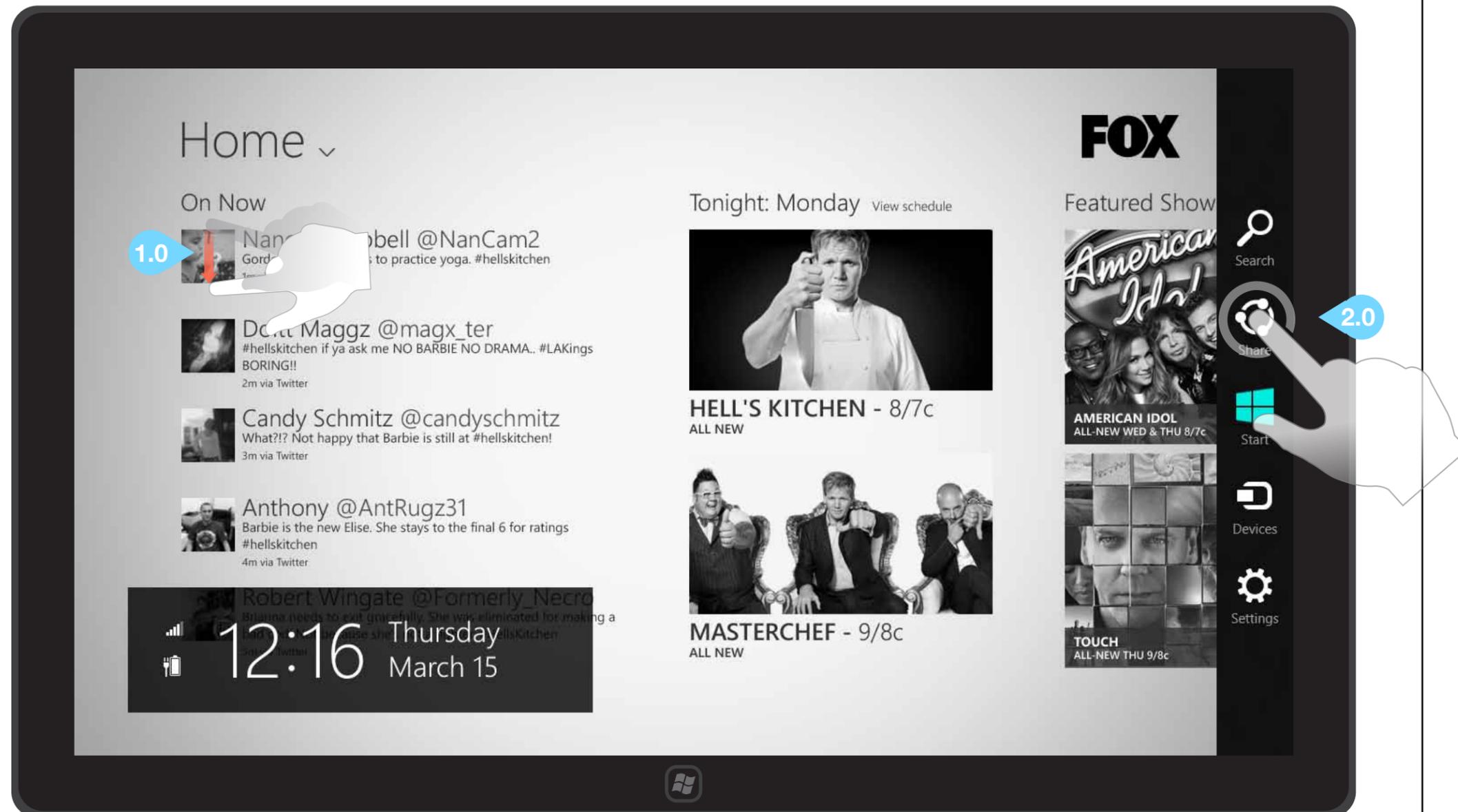
1.0 SELECTING A TWEET

Slide down on a tweet to select it. Note that while tapping most items in a Windows 8 application will allow you to dive deeper into content, tweets do not link to anything.

Once selected, tweets may be shared (via the charms bar). Individual tweets cannot be pinned to the user's start screen as a live tile.

2.0 CHARMS BAR & SHARE ICON

Slide left from the right edge of the device to reveal the charms bar and the Share icon.



SELECTING & SHARING CONTENT IN WINDOWS 8

INTERACTIONS & NOTES

Most of the content in the FOX Windows 8 application may be shared to any social networking applications installed on the device.

1.0 SELECTING A SHOW (AND MOST OTHER CONTENT)

Slide down on a show image to select a single content item. This is the typical way all content may be selected.

Note that while Windows 8 may support selecting multiple items, the FOX application only supports single-select for ease of use.

2.0 CHARMS BAR & SHARE ICON

Slide left from the right edge of the device to engage the charms bar. Tap the Share icon to open the Share bar.



SELECTING & SHARING CONTENT IN WINDOWS 8

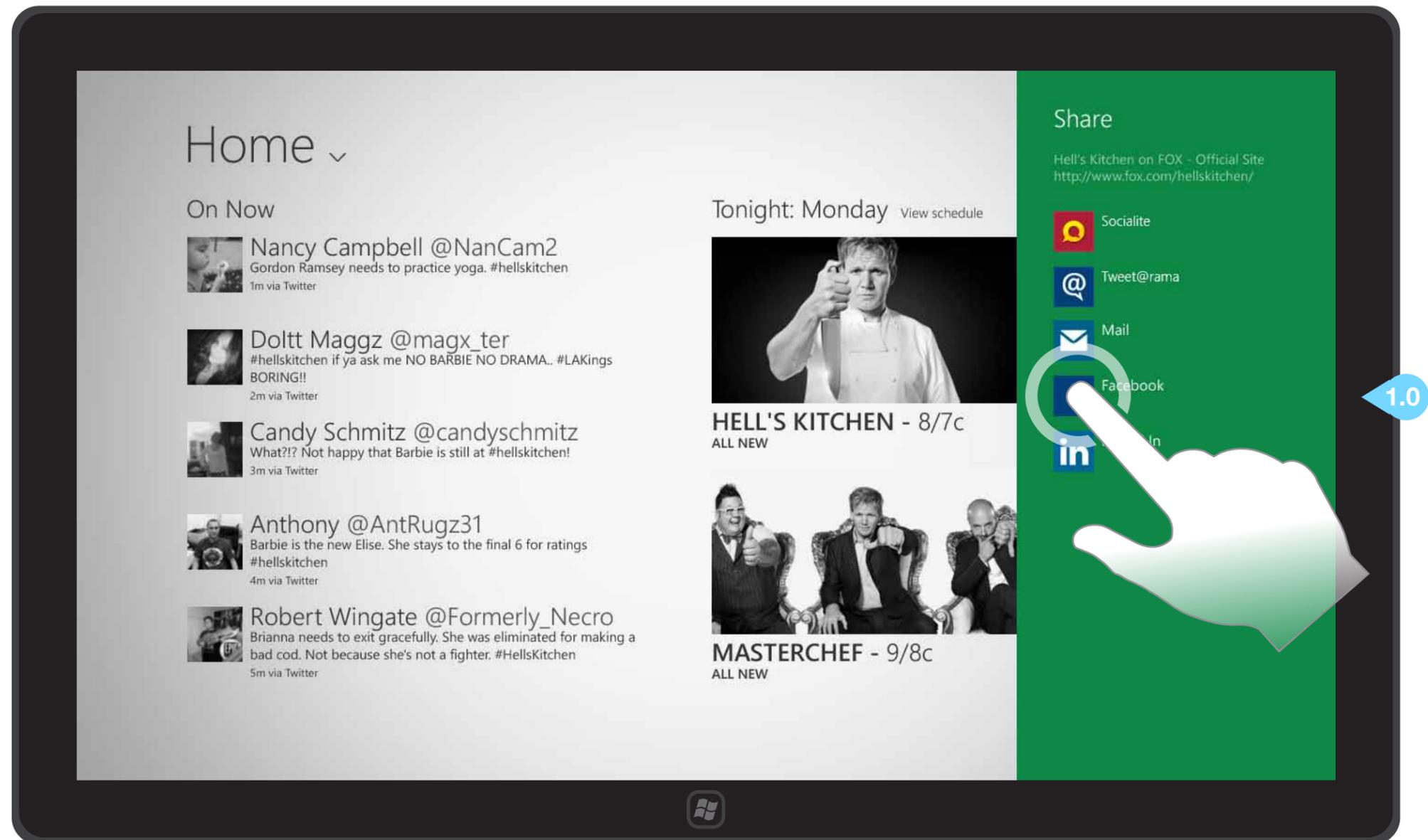
INTERACTIONS & NOTES

Once selected, most content may be shared to any social networking applications installed on the device.

1.0 SELECT SHARING APPLICATION

Tap an application icon in the Share bar to share the selected content via that application.

In this instance, the user has tapped the Facebook app icon in the Share bar. The following page illustrates the process of a user sharing a show to his/her Facebook profile.



SELECTING & SHARING CONTENT IN WINDOWS 8

INTERACTIONS & NOTES

Once a user has selected a sharing application, the Share bar is replaced by a share flyout prepopulated with content relative to the selected item.

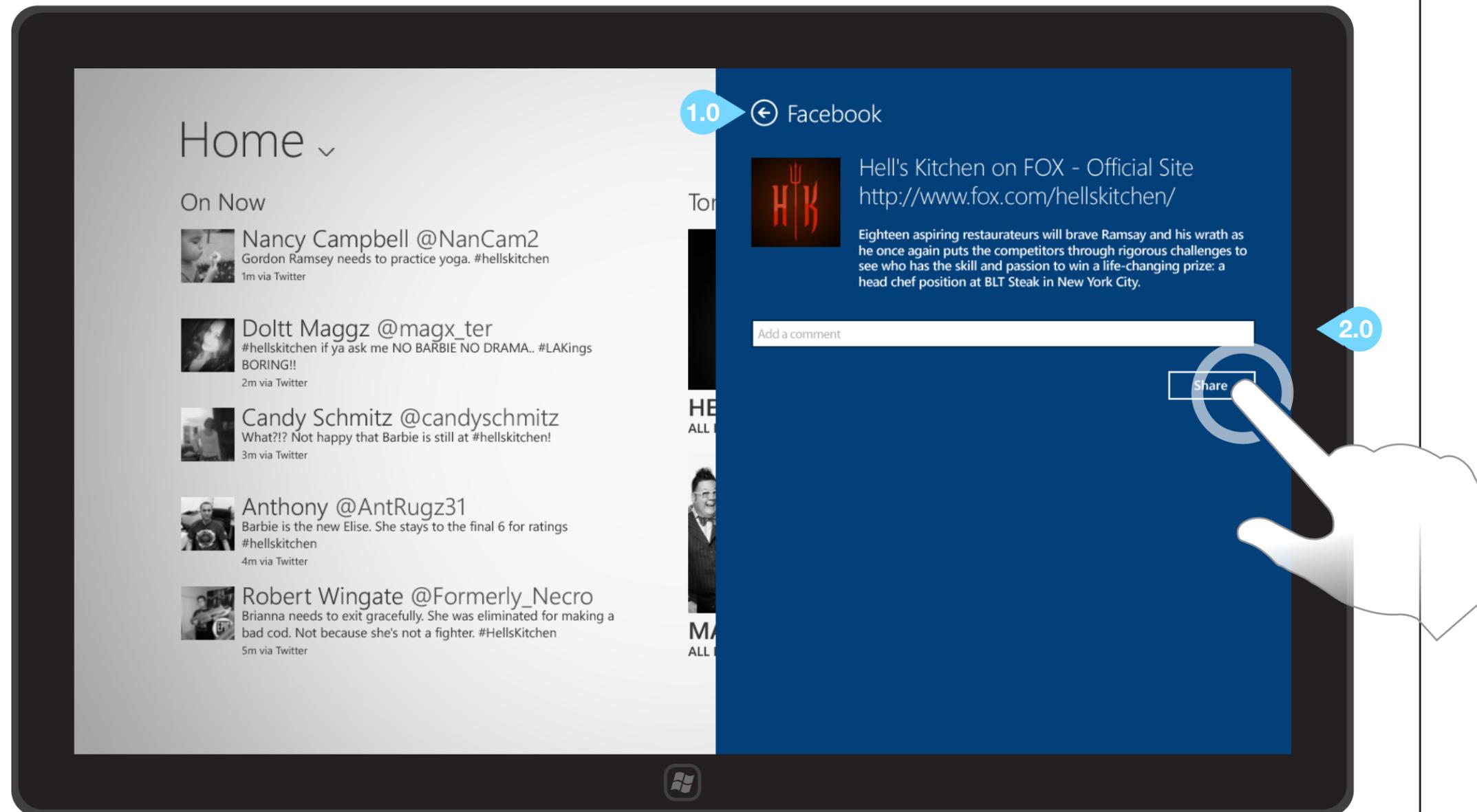
1.0 BACK BUTTON

Tapping the back button returns the user to the list of sharing applications in the Share bar.

Tapping outside the Share flyout closes it and cancels the sharing process.

2.0 CUSTOM TEXT FIELD AND SHARE BUTTON

Enter any custom text by tapping the text entry field, then typing. Tapping the Share button will post to the user's profile on the selected social media site.



SELECTING & SHARING CONTENT IN WINDOWS 8

INTERACTIONS & NOTES

If nothing is selected when a user attempts to share, the share bar may still be accessed via the charms bar.

1.0 SHARING ERROR MESSAGE

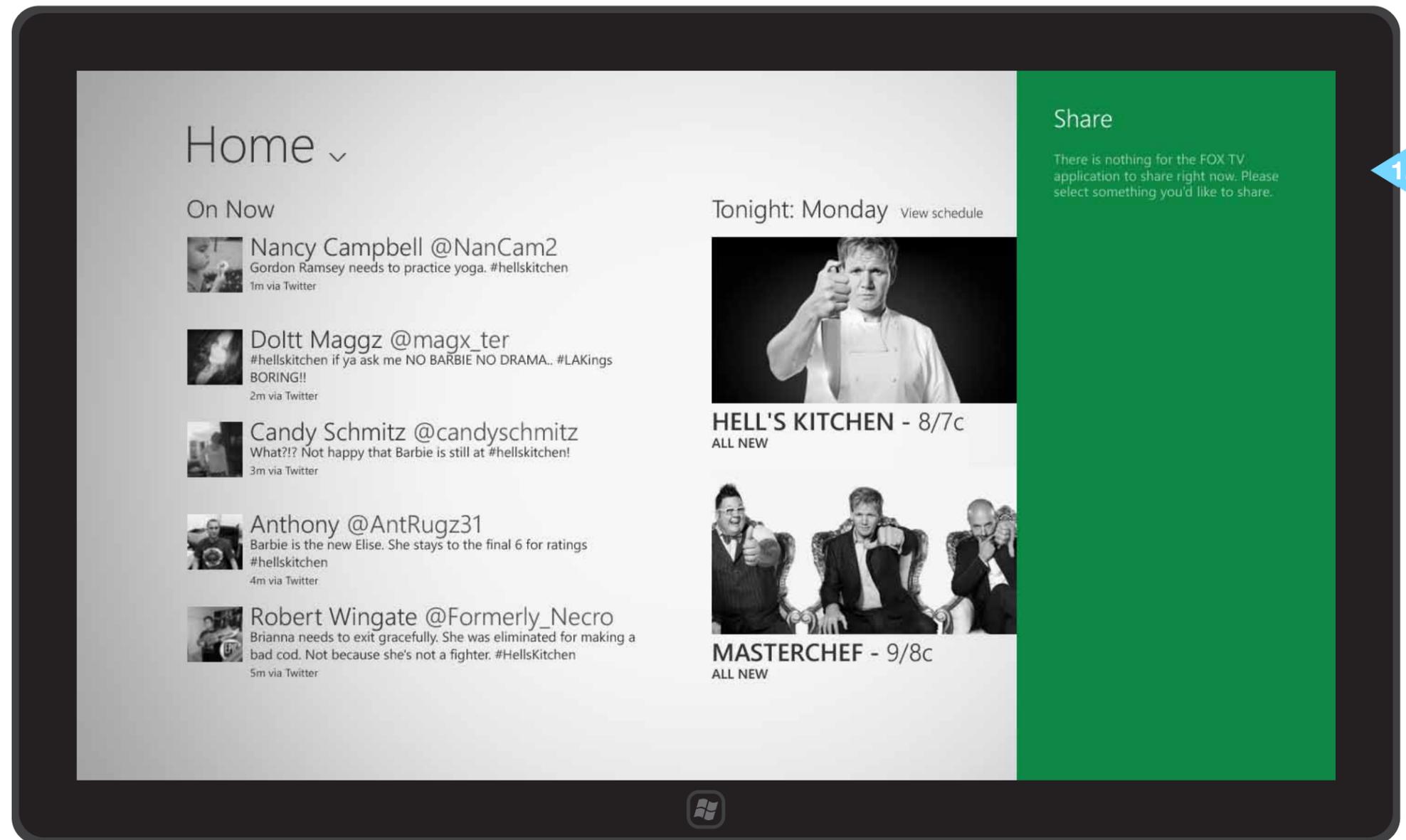
"There is nothing for the FOX TV application to share right now. Please select something you'd like to share."

SHARING DISABLED IN SNAP VIEW

When an application is docked in snap view, the charms bar will only be active for the application in fill view (typically filling 1024x768).

SHARING OTHER CONTENT

Additional information for sharing a specific episode is available in the Episode Detail section.



PINNING CONTENT TO START SCREEN VIA APPLICATION BAR

INTERACTIONS & NOTES

1.0 SELECT CONTENT

Slide down to select a single content item.

2.0 APPLICATION BARS

Once an item is selected, slide up from the bottom edge of the device to engage the application bars.

3.0 PIN TO START ICON

Tapping the pin to start icon in the application bar will pin the selected content item to the user's start screen as a live tile.

If the user has not selected an item, or the selected item cannot be pinned, the pin to start icon will be disabled & reduced in opacity.



Landscape Views

Full and fill views

CYPRESS

A - HOME/HUB - PRIMETIME



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 GLOBAL NAVIGATION

Tapping the page title or downward arrow next to it will expose this menu. Other options are available at the show levels.

2.0 TWITTER STREAM

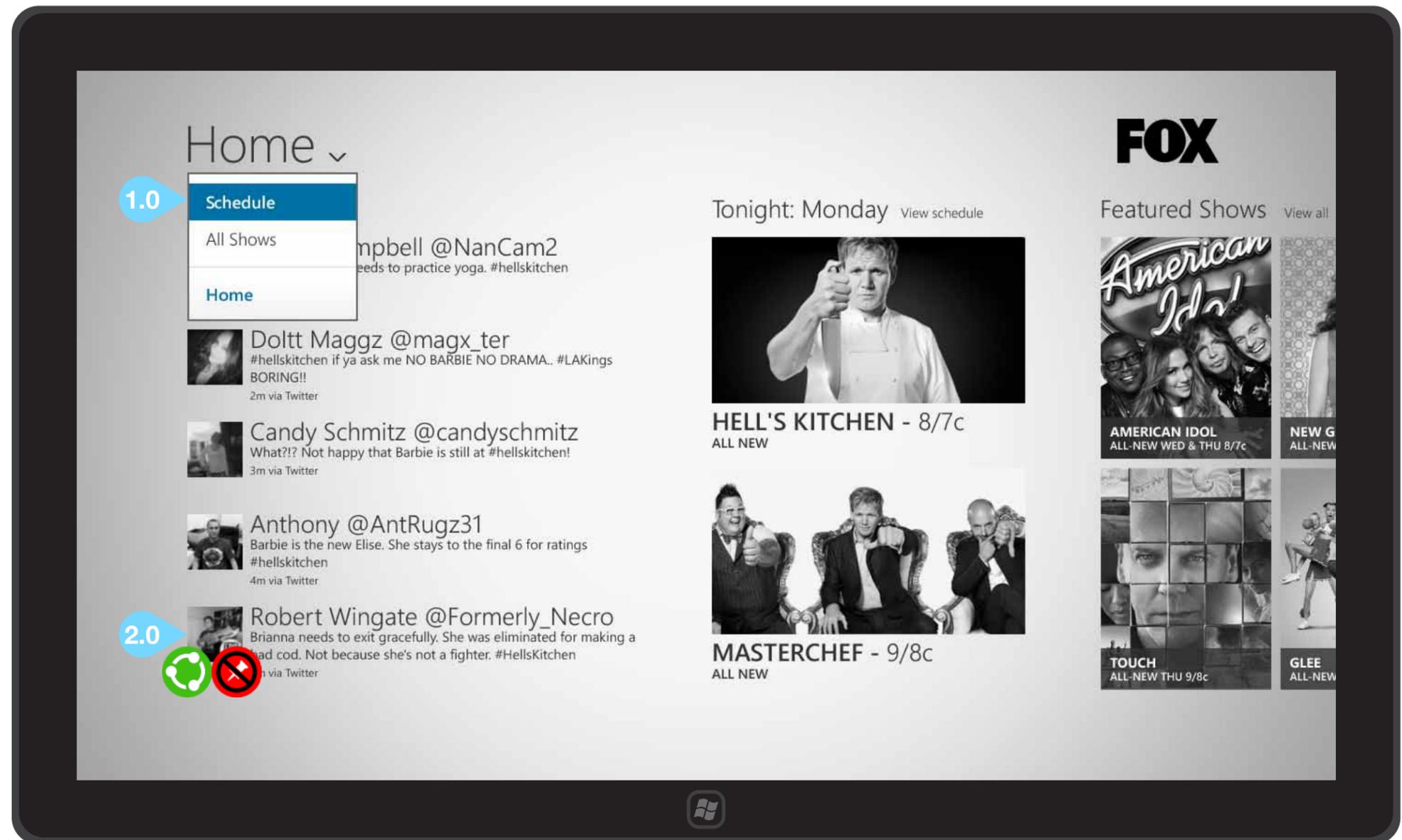
During primetime, as FOX shows are currently playing in the user's timezone, the left-most position on the Home screen will pull in a Twitter feed. We suggest either using @FOXBroadcasting or the hashtag of the show currently playing.



SELECT/SHARE A TWEET



Sliding down on a tweet will select it; then a user may retweet it via the Charms bar > Share > any installed app for sharing tweets. Tweets are not pinnable.



A - HOME/HUB - PRIMETIME



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 TONIGHT'S SHOW IMAGES

Tapping one of these show images will bring the user to that Show's Section.



SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.

2.0 VIEW SCHEDULE

Tap "View schedule" to go to the Schedule Section.



A - HOME/HUB - OFF PRIMETIME



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

Outside of primetime, the twitter stream and images of shows playing that evening swap positions. In addition, photos related to the previous night's shows will be above the tweets.

1.0 PHOTOS

Tapping an image of the previous night's shows will open the viewer.



SELECT/SHARE PHOTOS

Sliding down on a photo tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN PHOTOS TO START MENU

Sliding down on a photos tile will select it; then a user may pin a live tile for that show to their start screen.



A - HOME/HUB - OFF PRIMETIME



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES



1.0 TWITTER STREAM



The interactions for individual tweets are noted on page 11.

2.0 PIN TO START

Once selected, most content (other than tweets) may be pinned as live tiles on the user's start screen by tapping the pin to start icon in the application bar.

Slide left to view additional content.



A - HOME/HUB - FEATURED SHOWS



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 FEATURED SHOWS / VIEW ALL

Tap this header text to go to the All Shows Section.

2.0 FEATURED SHOW IMAGES

Tapping one of these show images will bring the user to that Show's Section.



SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.



A - HOME/HUB - PRIMETIME - FILL VIEW (1024x768)

 SHARE VIA CHARMS BAR
  SHARING NOT SUPPORTED
  PIN TO START VIA APP BAR
  NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 TWITTER STREAM AND OTHER CONTENT IN FILL VIEW

Interactions with individual tweets, show tiles and other content behave the same as when the app is in full view (pages 11-15).

2.0 VIEW SCHEDULE

Tap "View schedule" to go to the Schedule Section.

3.0 PLACEHOLDER APPLICATION

The image on the left is not part of the FOX application; it illustrates how another application can be docked in snap view beside FOX.

Slide left to reveal additional content.



B - SCHEDULE SECTION



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to screen previously viewed.

1.0

2.0 WEEK FILTERS

Tapping "Last Week" or "Next Week" will show only the appropriate week's schedule.

2.0

3.0 SHOW TILES

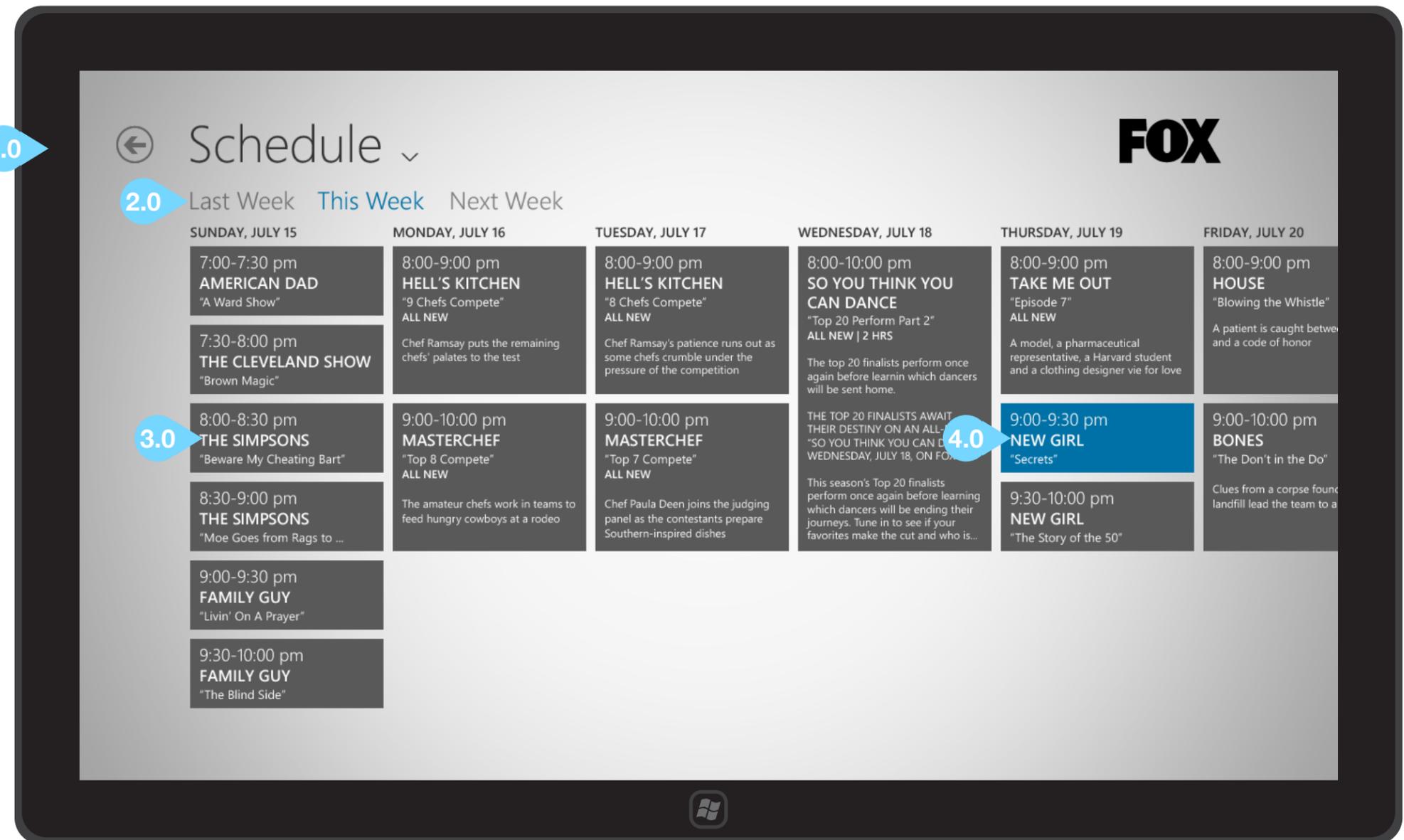
Tapping a show tile will bring the user to that show's section. Note that the show tile's size and shape is relative to the length of that episode. One-hour and two-hour shows have sufficient space for additional metadata.

3.0

4.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

4.0



B - SCHEDULE SECTION - NAVIGATION, SHARING AND PIN TO START



INTERACTIONS & NOTES

1.0 GLOBAL NAVIGATION

2.0 SELECTING A SHOW TILE

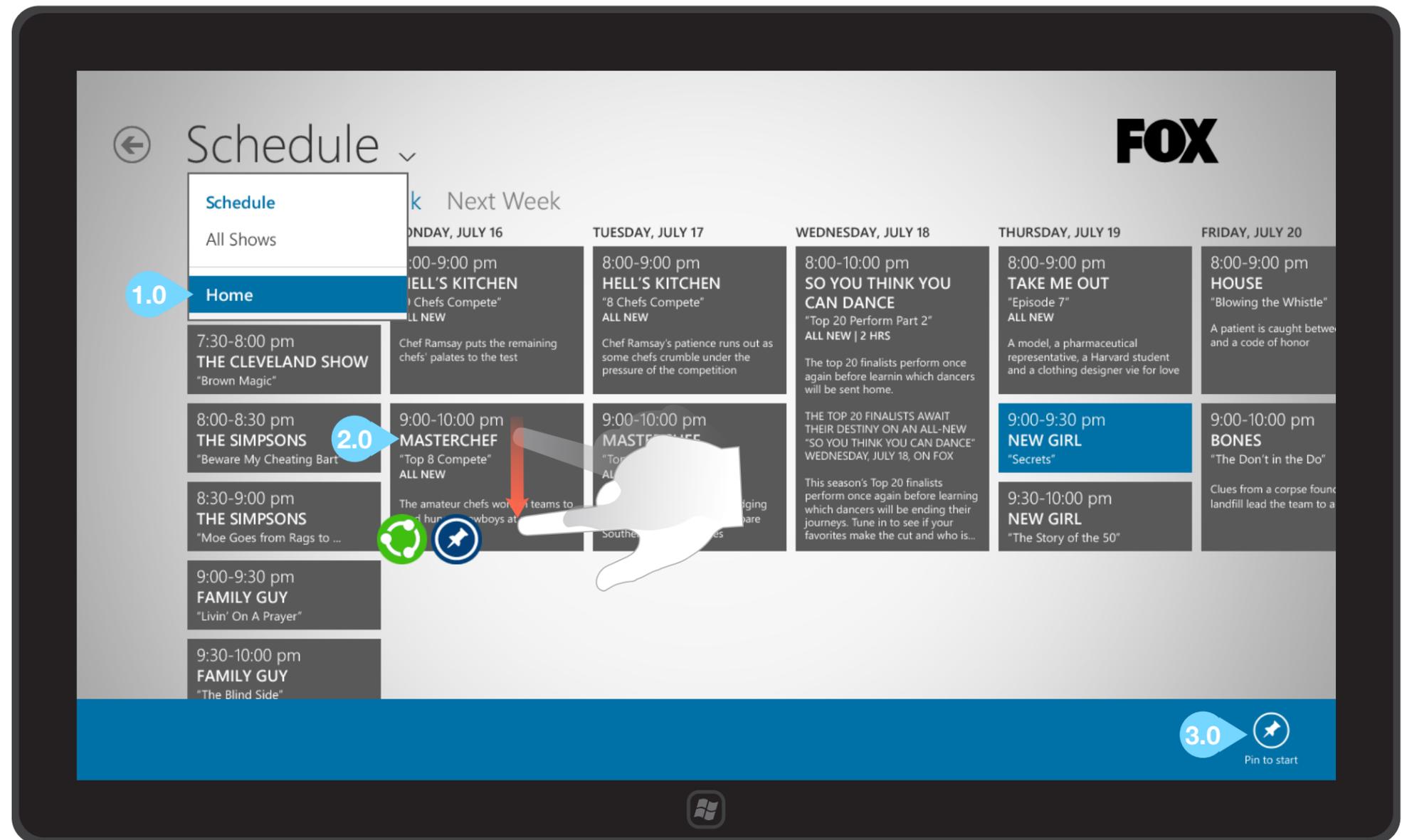
Slide down on a show tile to select it. Once a show tile is selected it may be shared via the charms bar.

3.0 PIN SHOW TO START

Once selected, the show may also be pinned as a live tile on the user's start screen by tapping the pin to start icon in the application bar.

PINNING THE FOX TV SCHEDULE TO THE START SCREEN

If no items onscreen are selected, and the app bar is engaged, tapping the pin to start icon will pin a live tile of the FOX TV schedule to the user's start screen.



B - SCHEDULE SECTION - FILL VIEW (1024x768)



INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to screen previously viewed.

2.0 SHOW TILES

Tapping a show tile will bring the user to that show's section.

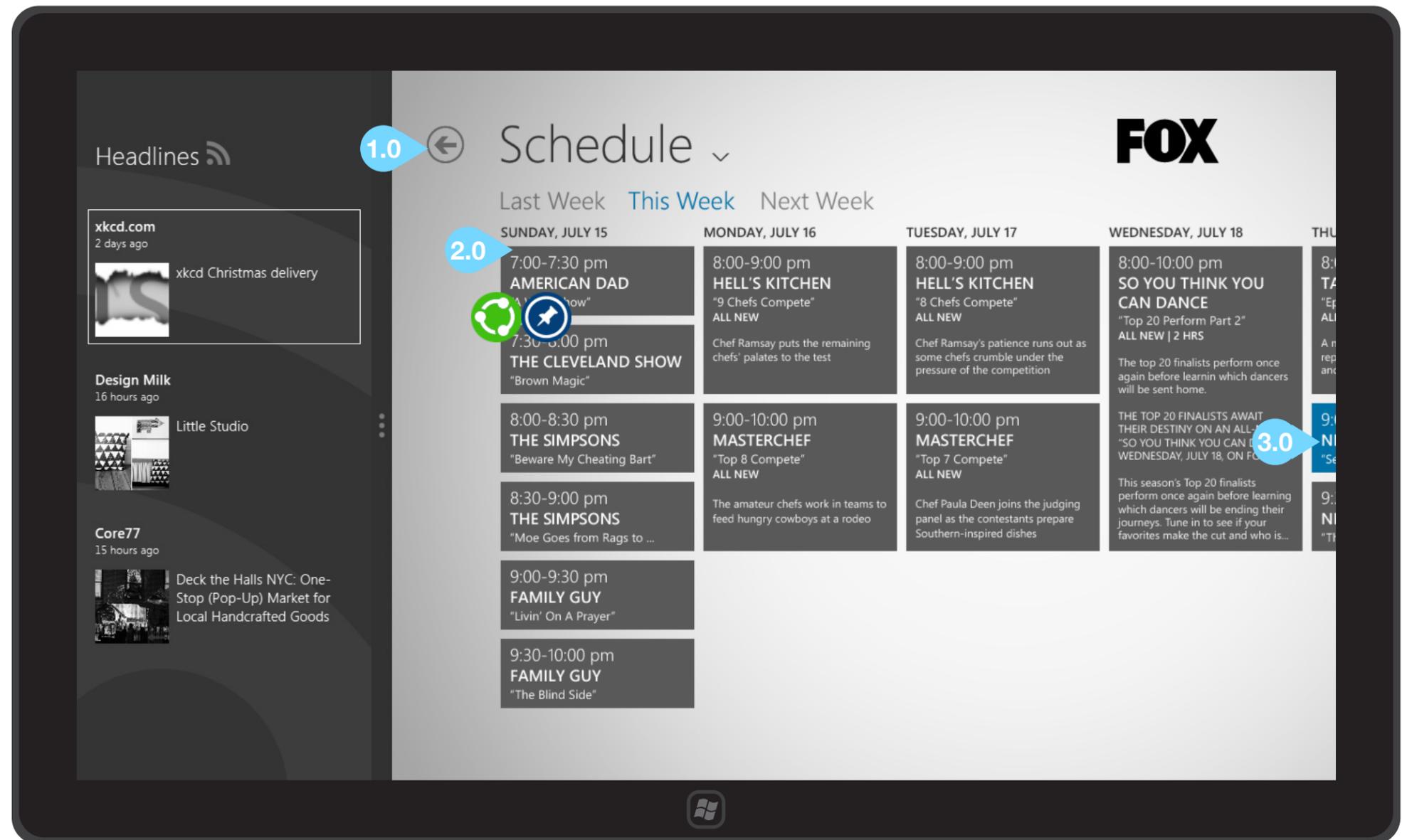
 Note the preceding page for information on sharing and pinning the schedule or individual shows to the start screen.

3.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

MORE SCHEDULE TILES

Slide left to reveal schedules for additional days.



C - SHOW SECTION - NAVIGATION



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

Each show section will include episodes, clips, tweets, photos, and brief information about the show. This content is grouped together in collections. If no content of a particular type is available, that collection should not be displayed.

1.0 BACK BUTTON

Returns the user one level back.

2.0 GLOBAL NAVIGATION

Tapping the page title or downward arrow next to it will expose this menu. Note that the available options at the show level also include episodes and clips.

DEFAULT ITEM FOR SHARE/PIN

Sharing or pin to start will default to the show itself if no items onscreen have been selected.



C - SHOW SECTION - EPISODES



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Returns the user one level back.

2.0 EPISODES/VIEW ALL HEADER

Tapping "Episodes" or the "View all (X)" header will bring the user to an episode list for that show.

3.0 EPISODE THUMBNAILS

Tapping an episode's thumbnail or metadata will bring the user to that episode's detail page.



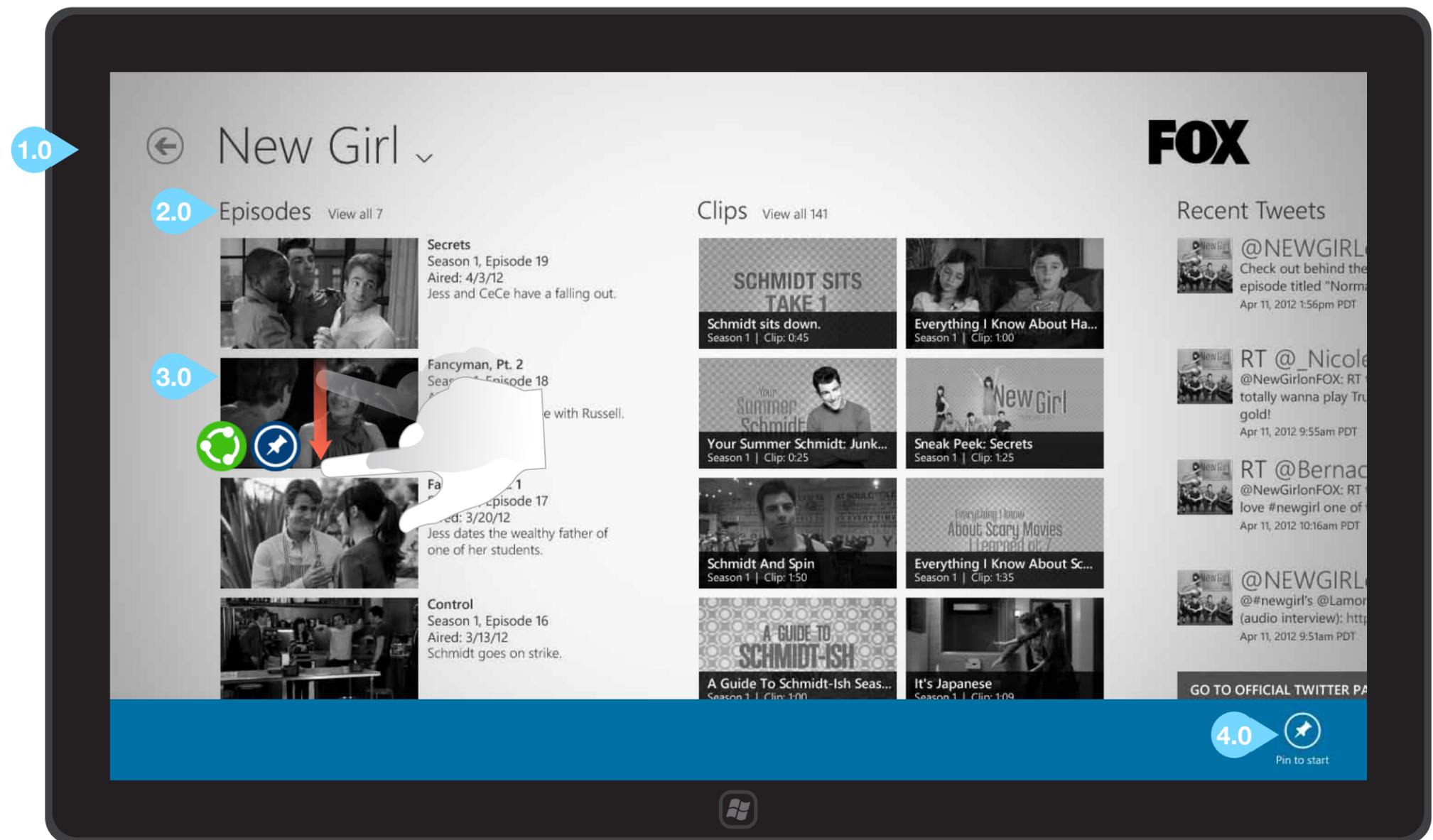
SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



4.0 PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.



C - SHOW SECTION - CLIPS



INTERACTIONS & NOTES

1.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player.



SELECT/SHARE A CLIP

Sliding down on a clip will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN CLIP TO START SCREEN

Clips may also be pinned to the start screen via the app bar.

2.0 CLIPS / VIEW MORE TEXT

Tapping the "Clips" or "View all (X)" text here will open the Clips detail screen.

ADDITIONAL CONTENT

Slide left to reveal additional content related to the show.



1.0

2.0

C - SHOW SECTION - RECENT TWEETS / PHOTOS



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES



1.0 RECENT TWEETS



Same behavior as described for primetime hub on page 11.

2.0 GO TO OFFICIAL TWITTER PAGE BUTTON

Tapping here launches the browser and displays the relevant show's twitter page.



3.0 PHOTO



Tapping here will open this image in the photo viewer. Photos here and in the viewer may be shared or pinned to the start screen.



4.0 PHOTO THUMBNAILS



Tapping a photo thumbnail here will open that image in the photo viewer. These thumbnails cannot be selected, shared, or pinned to the start screen.



C - SHOW SECTION - ABOUT SHOW



INTERACTIONS & NOTES

1.0 ABOUT SHOW IMAGE
 Tapping or sliding down on this image will select it; then the show may be pinned to start (via the application bar) or shared (via the charms bar).

Note that if no other items have been selected in the show section, the show itself will be the default for sharing and pin to start.

2.0 GO TO OFFICIAL SITE BUTTON
 Tapping here launches the browser and displays the relevant show's official web site.

3.0 PINCH GESTURE
 Pinching the screen within the Show Section will present the user with the semantic zoom menu shown on the following page.



C - SHOW SECTION - SEMANTIC ZOOM MENU



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will cancel the semantic zoom menu and return the user to that show's Section.

2.0 CHOOSING A CONTENT TYPE WITH SEMANTIC ZOOM

Pinching the screen within the Show Section (gesture shown on preceding page) will present the user with a quick overview of the content types available in this section. Once the user has tapped a tile to make a selection, he/she is returned to the show section with the chosen content visible.



No items onscreen are selectable,



sharable, or pinnable while in semantic zoom; however, the show itself may be shared or pinned.



C - SHOW SECTION - FILL VIEW (1024x768)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

Show section interactions for fill view are identical to that of full view (note the preceding pages).

1.0 ADDITIONAL CONTENT

Slide left to reveal additional content related to the show.



1.0

C1 - EPISODES LIST



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Returns user one level back.

1.0

2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will open that episode's detail screen.

2.0



SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.

DEFAULT ITEM FOR SHARE/PIN

On the Episodes list screen, sharing or pin to start will default to the show itself if no items onscreen have been selected.



C1.1 - EPISODE DETAIL



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Returns user to the show's Section.

1.0

2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will launch that episode in the player.

2.0



SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.



DEFAULT ITEM FOR SHARE/PIN



On the Episode detail screen, sharing or pin to start will default to that episode itself if no items onscreen have been selected.



C1.1 - EPISODE DETAIL



INTERACTIONS & NOTES

1.0 GLOBAL NAVIGATION

Tapping the page title or downward arrow next to it will expose this menu.

2.0 EPISODE RECAP

Recap text no longer expands in place here; instead the full text will be displayed initially. It is typically a single sentence; in the rare event that the text fills this entire column, it will be cut off.

3.0 MORE EPISODES

Tapping an episode's thumbnail will open that episode's detail screen.

4.0 SELECT/SHARE/PIN EPISODES

Content in the More Episodes collection may be selected, shared, or pinned (note previous page).



C1.1 - EPISODE DETAIL



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES



1.0 RELATED PHOTOS



Interactions are identical to the Photos collection on the Show Section. Refer to those pages in this document for additional information.



C1.1 - EPISODE DETAIL - FILL VIEW (1024x768)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



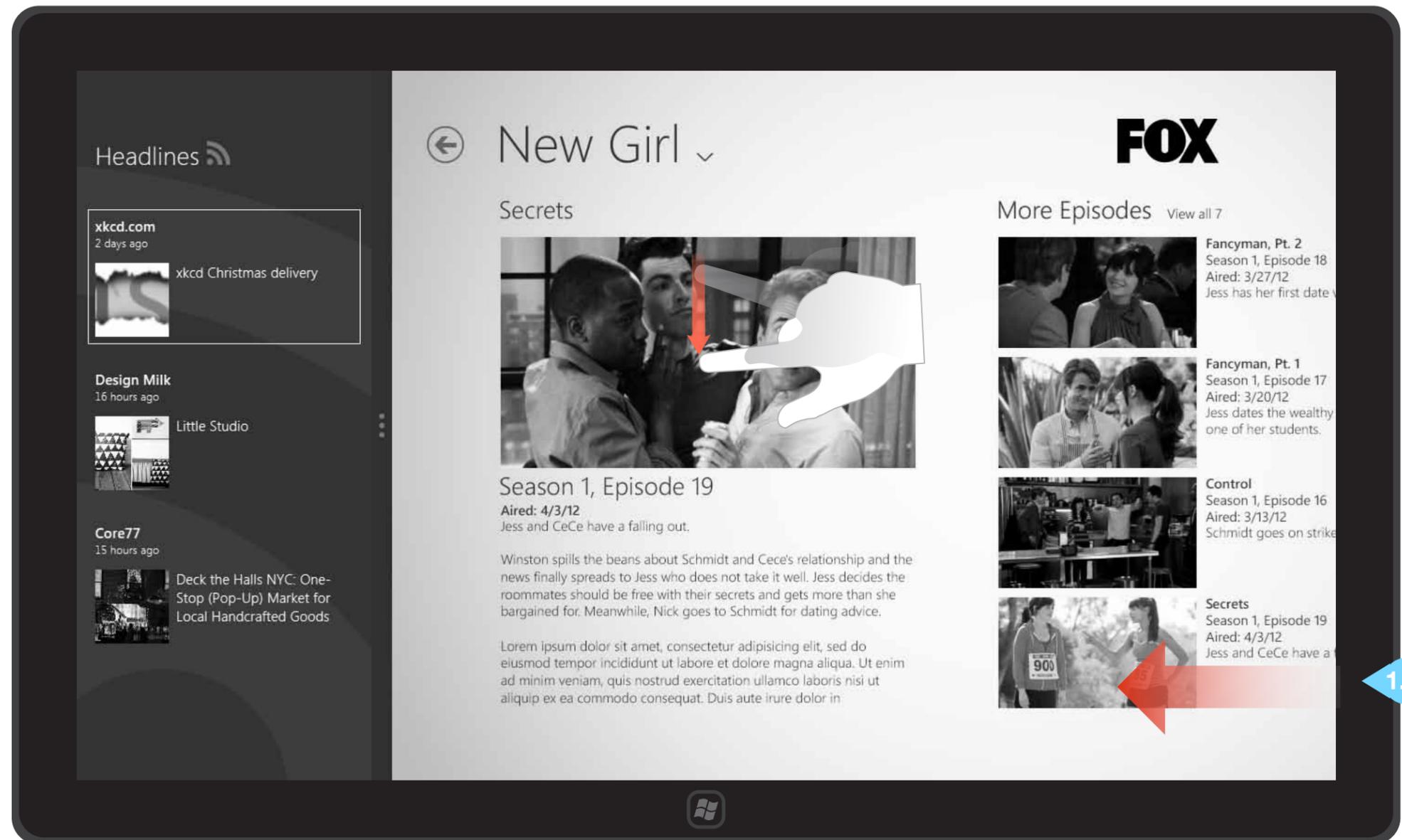
NOT PINNABLE CONTENT

INTERACTIONS & NOTES

Episode detail interactions for fill view are identical to that of full view (note the preceding pages).

1.0 ADDITIONAL CONTENT

Slide left to reveal photos related to the selected episode.



C1.1 - EPISODE DETAIL (CHARMS BAR AND SHARE)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 SELECT AN EPISODE

Sliding down on an episode tile will select it.



2.0 CHARMS BAR/SHARE ICON

Slide left from the right edge of the device to engage the charms bar. Tap the share button to choose an application to share content (following page).



PIN EPISODE TO START

Episodes may also be pinned to the start screen via the app bar.

DEFAULT ITEM FOR SHARE/PIN

On the Episode detail screen, sharing or pin to start will default to that episode itself if no items onscreen have been selected.



C1.1 - EPISODE DETAIL (SHARING ONE)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES



1.0 SHARE APPLICATION ICONS

Tap a share application icon to share content via that application.



C1.1 - EPISODE DETAIL (SHARING TWO)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES



1.0 TEXT ENTRY / SHARE BUTTON

Along with the pre-populated content, a user may include their own text in this entry field.

Tapping the "Share" button will post this content via the selected application.



C2 - CLIPS DETAIL



INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to that show's Section.

1.0

2.0 CLIP CATEGORIES / VIEW ALL

Tapping a clip category name or "View all (X)" text next to it will open a clips category screen that displays all clips for that category.

2.0 Recently Added View all 50

4.0 From the Episode: See Ya View all 108

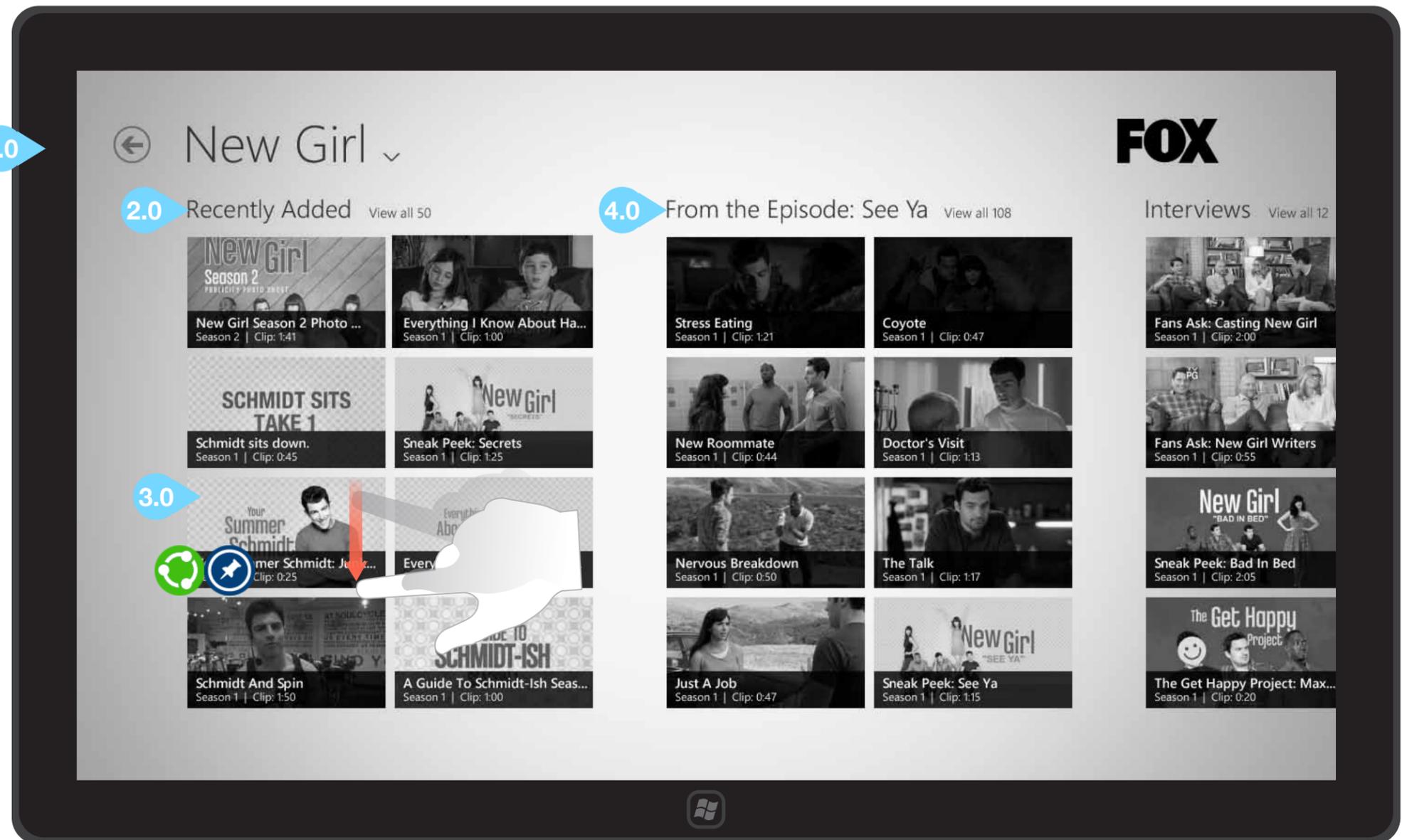
3.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.

3.0

4.0 FROM THE EPISODE HEADER

Tapping "From the Episode: [Episode Title]" will open a clip list screen with clips grouped by episode.



C2 - CLIPS DETAIL (SWIPED)



INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to that show's Section.



2.0 CLIP CATEGORIES / VIEW ALL

Tapping a clip category name or "View all (X)" text next to it will open a clips category screen that displays all clips for that category.



GENERAL NOTES ON CLIP CATEGORIES

On this screen up to 8 clips may be displayed per category. If there are more than 8 clips, a "View all (X)" label will appear next to the header. Note that Green Tips and some other clip categories have only sufficient content to fill a single column.



C2 - CLIPS DETAIL - SEMANTIC ZOOM MENU



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will cancel the semantic zoom menu and return the user to the Clips Detail screen.

2.0 CHOOSING A CONTENT TYPE WITH SEMANTIC ZOOM

Pinching the screen within the Clips Detail (gesture shown on preceding page) will present the user with a quick overview of the clip categories available. Once the user has tapped a tile to make a selection, he/she is returned to the Clips Detail with the chosen content visible.



No items onscreen are selectable,



sharable, or pinnable while in semantic zoom; however, the show itself may be shared or pinned.



C2.1 - CLIP CATEGORY (YOUR MORNING SCHMIDT)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the clips detail screen.



2.0 CLIP CATEGORY NAME

At this level, all clips in this category are displayed onscreen. No further interaction is available with the header text.



3.0 CLIP THUMBNAILS



Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.



C2.1 - CLIP CATEGORY (FROM THE EPISODE)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the clips detail screen.

1.0

2.0 CLIP CATEGORY NAME

No further interaction is available with the header text. At this level, all eight clips in this category (for example, all clips from the episode "See Ya") are displayed onscreen. When there is sufficient content to extend out to additional columns, these collections should extend horizontally.

2.0

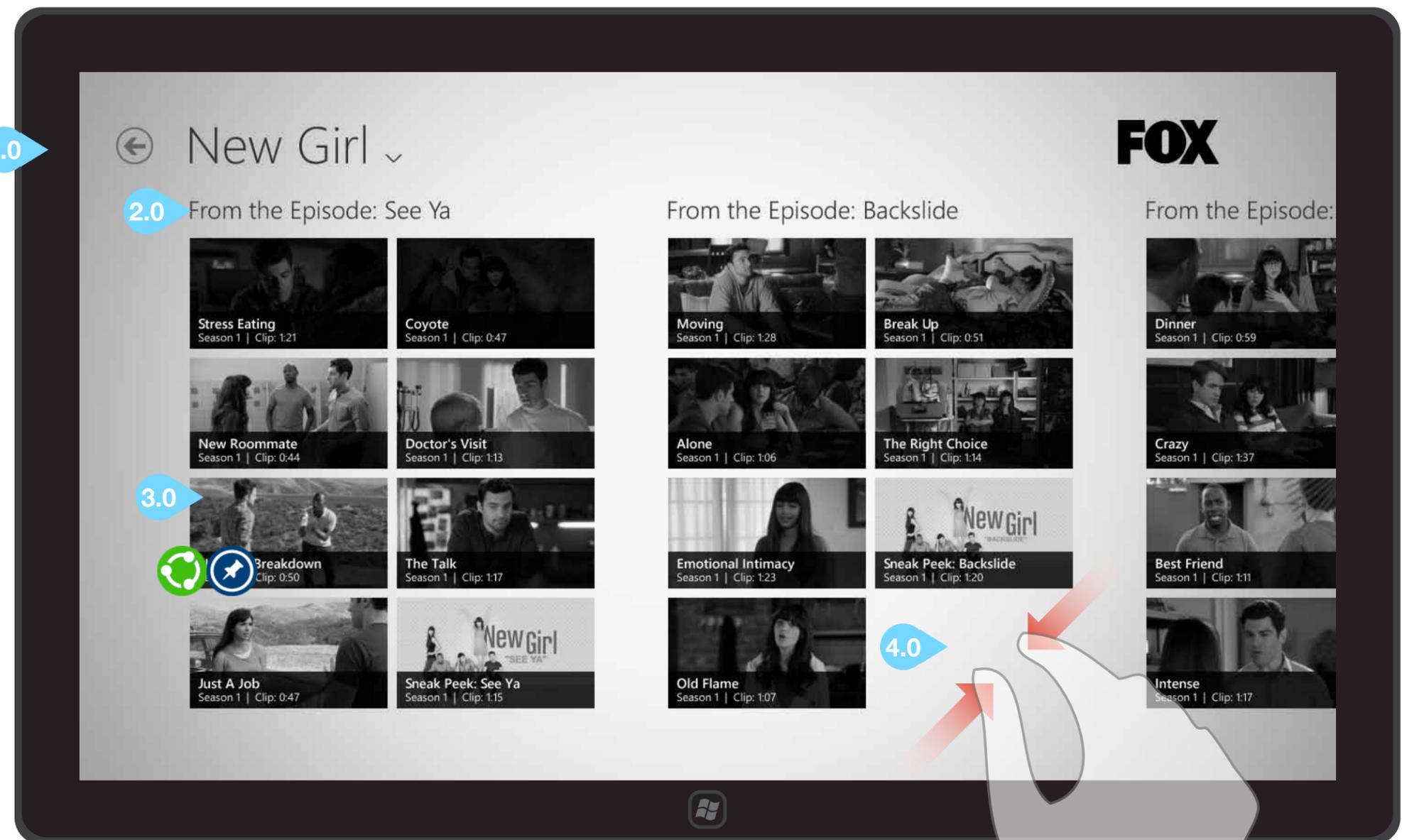
3.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player. Clips may also be selected, then shared or pinned to the start menu.

3.0

4.0

4.0 SEMANTIC ZOOM GESTURE



C2.1 - CLIP CATEGORY (FROM THE EPISODE - SEMANTIC ZOOM)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will cancel the semantic zoom menu and return the user to the Clip Category - From the Episode list.

1.0

2.0 CHOOSING A CLIP CATEGORY WITH SEMANTIC ZOOM

Pinching the screen within the Clip Category - From the Episode list (gesture shown on preceding page) will present the user with a quick overview of the clip categories available. Once the user has tapped a tile to make a selection, he/she is returned to the previous screen with the chosen content visible.

2.0



D - ALL SHOWS SECTION



INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping the back button will return the user to the Home screen.



2.0 FEATURED SHOW IMAGES

Tapping one of these show images will bring the user to that Show's Section.



SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.



D - ALL SHOWS SECTION (SWIPED)



INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.



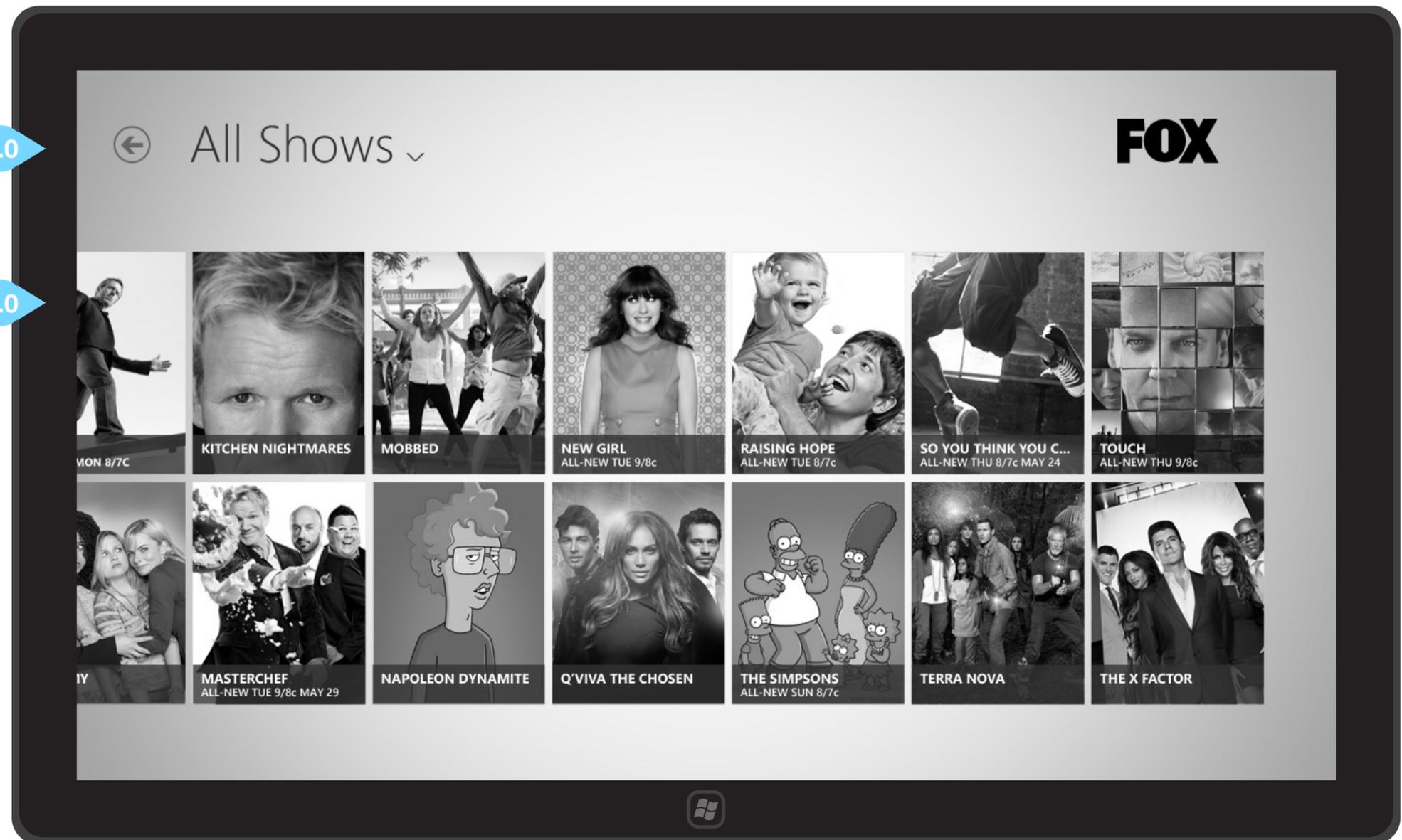
2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section. Pinning and sharing show tiles is described on the previous page.



ADDITIONAL CONTENT

Slide right to reveal more FOX shows (in this instance, the user has slid left to scroll to the end of the shows).



D - ALL SHOWS SECTION - FILL VIEW (1024x768)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section.

SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.



SEARCHING WITH WINDOWS 8



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 CHARMS BAR & SEARCH ICON

Slide left from the right edge of the screen to reveal the charms bar and system clock.

Tap the Search icon to interact with the system's search tool. The actual search itself is integrated into Windows 8 and is not customizable within the application.



SEARCHING WITH WINDOWS 8



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 SEARCH BAR & TEXT ENTRY

User types text string to be searched and taps the search icon to search within the application. The background of the search bar is not customizable for individual apps, but will take on the system global color scheme chosen by the user.

2.0 SEARCH OTHER APPLICATIONS

Tapping another application icon within the search bar will provide search results within the selected application.



1.0

2.0

SEARCH RETURN



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

2.0 SEARCH RESULTS FILTER

Initially all search results will be displayed. Tapping a content filter will limit the displayed results to display only that content type.

3.0 SEARCH RESULTS

Search results will be grouped by content type. Tapping a show image will open that Show Section. Tapping an episode image will open that Episode Detail screen. Tapping a clip will launch that clip directly in the player.



Any of the shows, episodes, and clips may be selected, shared, and pinned to the user's start screen.



1.0

2.0

3.0

SEARCH RETURN (RESULTS FILTERED)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

INTERACTIONS & NOTES

1.0 BACK BUTTON

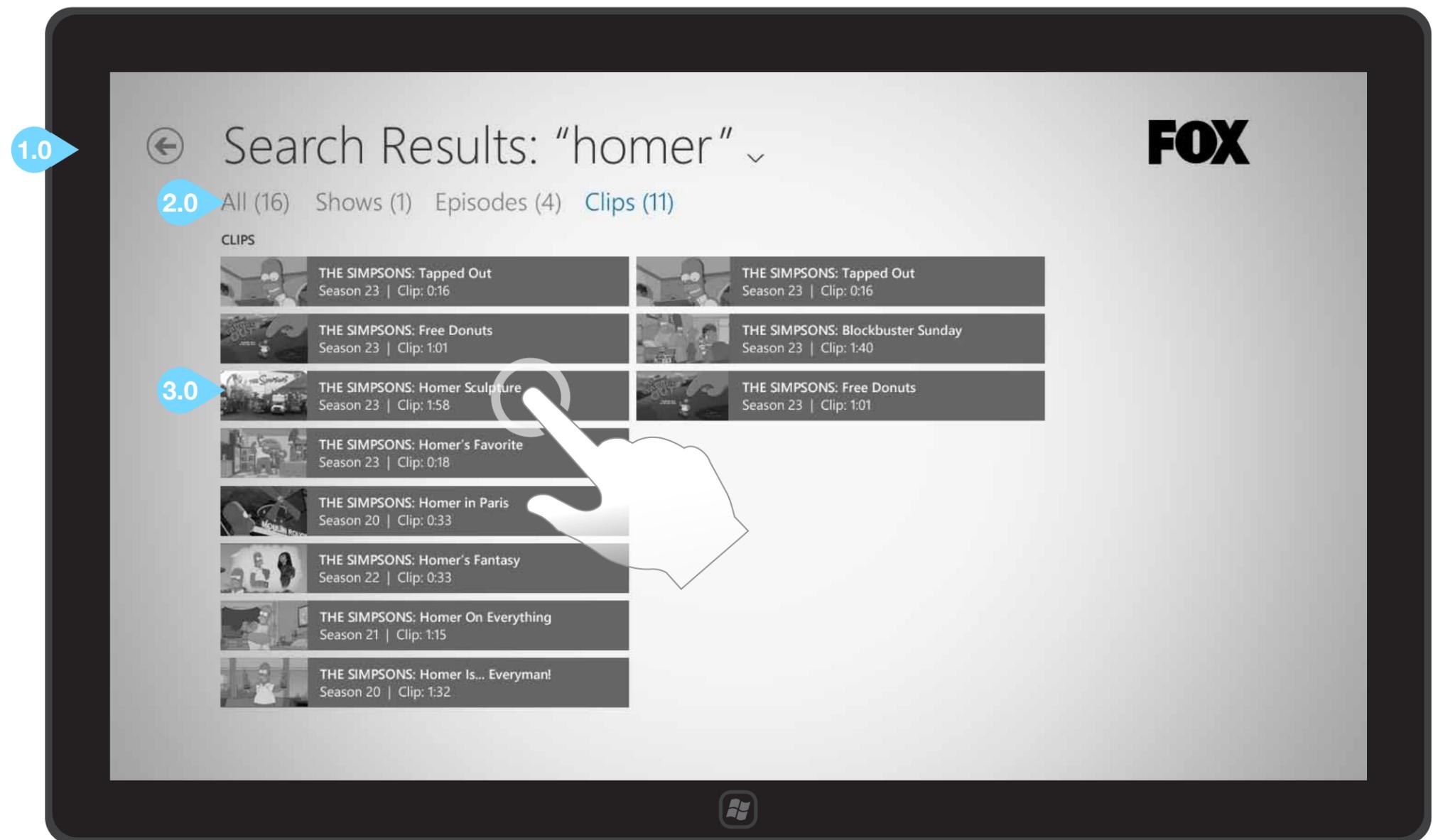
Tapping this button will return the user to the Home/Hub screen.

2.0 SEARCH RESULTS FILTER

Initially all search results will be displayed. In this instance the user has tapped the "Clips (11)" header to limit the displayed search results to include only clips.

ADDITIONAL CONTENT

When there is a sufficient number of items to fill the screen, slide left to reveal additional search results.



Video Player

CYPRESS

PLAYER - FULLSCREEN / IMMERSIVE

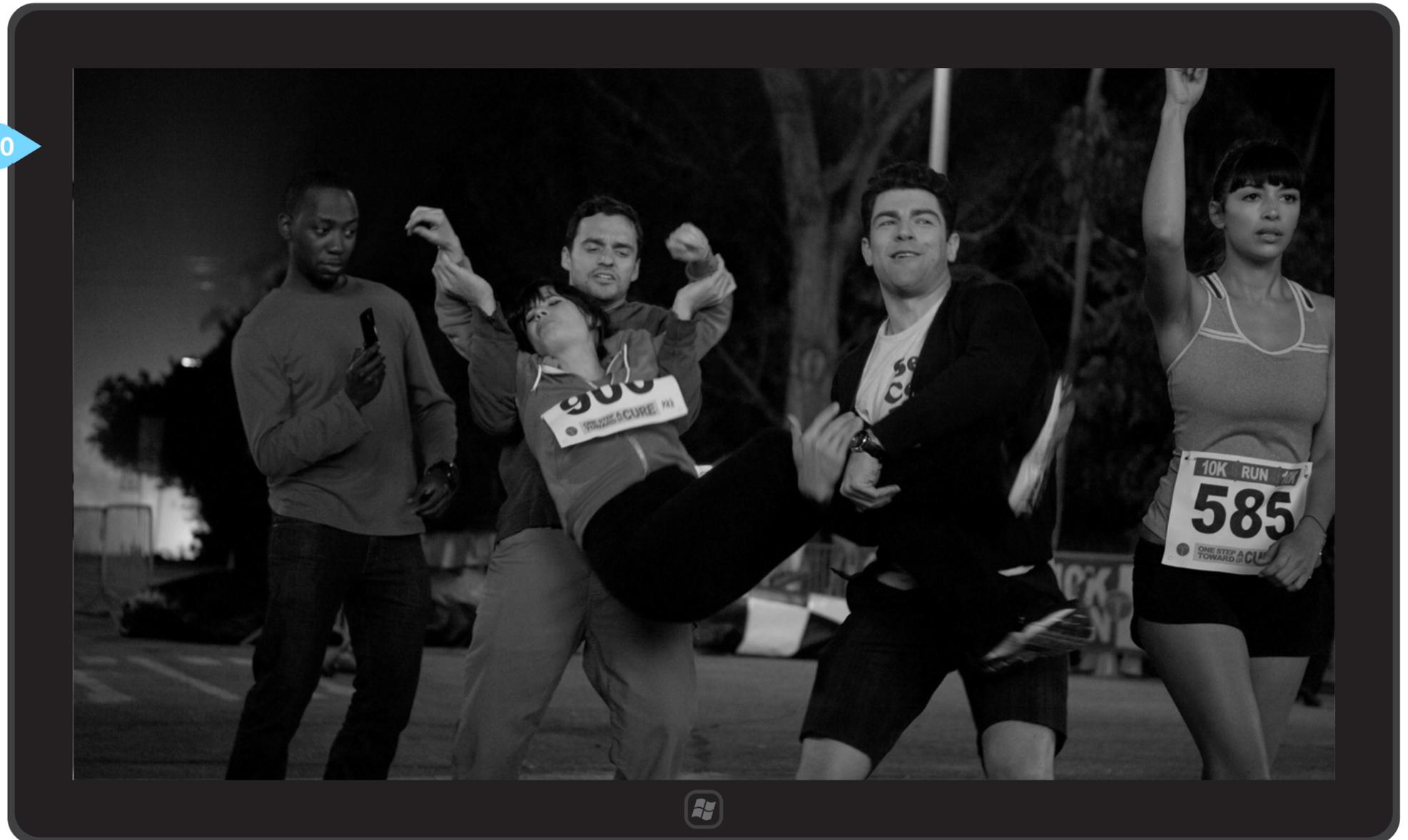
INTERACTIONS & NOTES

1.0 IMMERSIVE PLAYER

When an episode or clip is launched within the application, the video player takes over the screen.

Tapping the screen or sliding down from the top edge will pause the video and overlay the controls shown on the following page.

1.0



PLAYER - OVERLAYS

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the episode detail screen if he/she is watching an episode. If the user is watching a clip, he/she will go to either the clips detail screen or the show section (if the clip was launched from there).

2.0 PLAY/PAUSE BUTTON

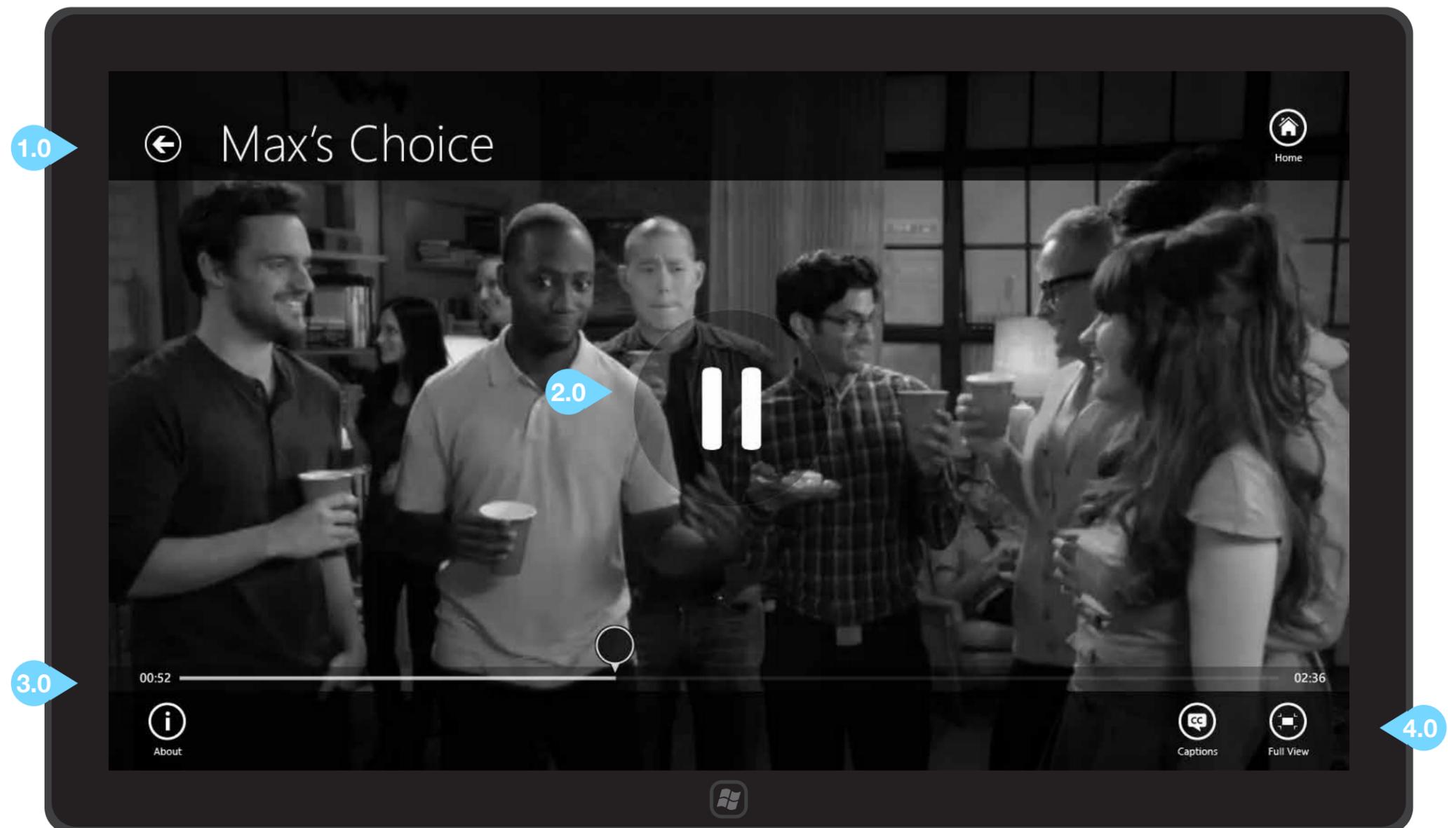
Tapping the play/pause button in the middle of the video will resume playback or pause the video.

3.0 TRANSPORT CONTROLS

Sliding the playhead along the timeline will rewind or move the video forward.

4.0 APPLICATION BAR

Controls described on the following pages.



PLAYER - OVERLAYS

INTERACTIONS & NOTES

1.0 ABOUT ICON AND OVERLAY

Tapping the About button in the application bar will open an overlay with metadata related to the episode or clip currently playing. Tap outside this overlay or the Full View icon to close.

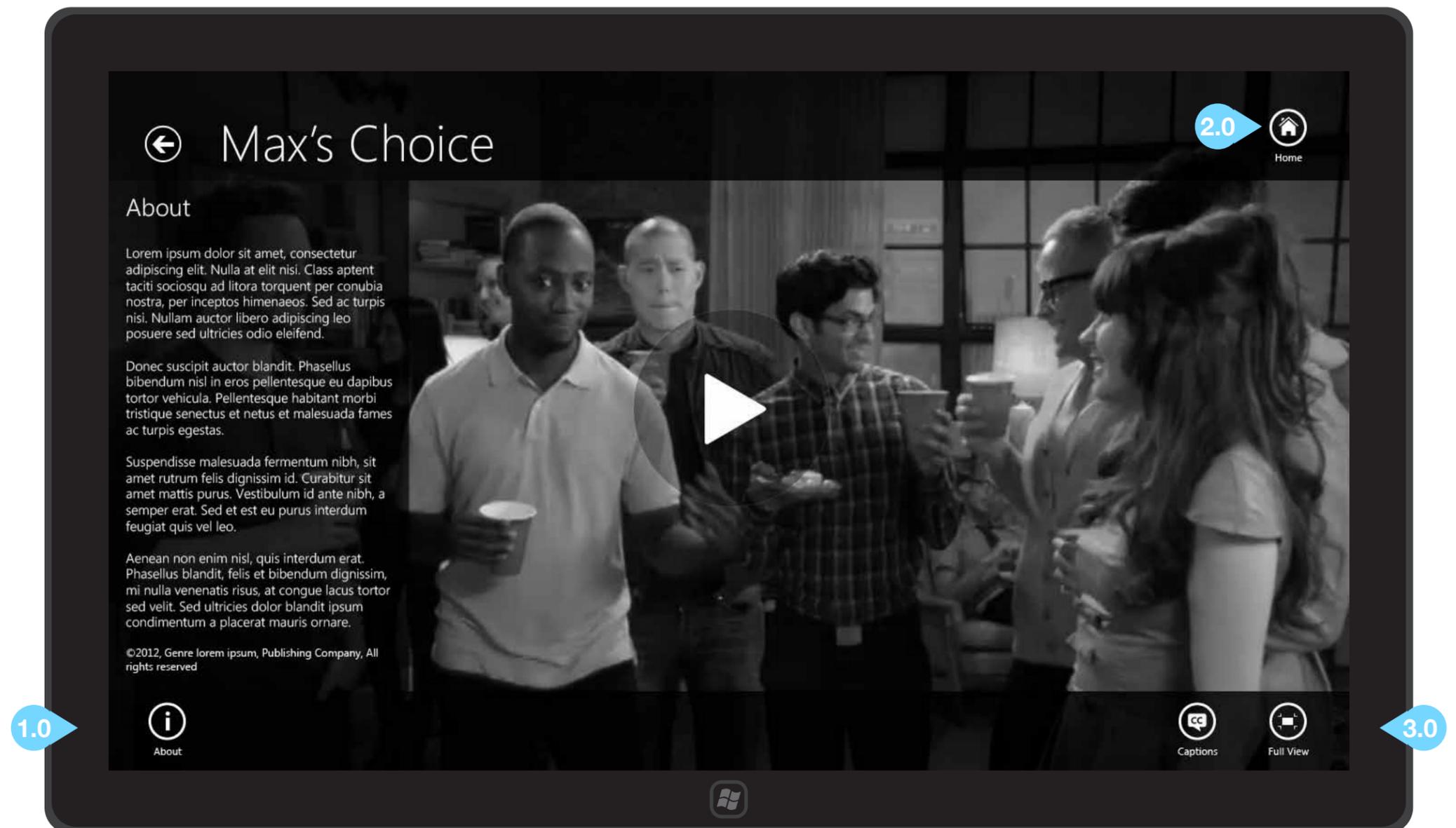
2.0 HOME ICON

Tapping the home icon returns the user to the FOX TV home/hub.

3.0 OTHER APP BAR ICONS

Tapping the Captions icon will overlay closed caption text over the video. If captions are not available, this icon should be inactive and reduced in opacity.

Tapping the Full View icon removes all overlays and resumes full screen video playback.



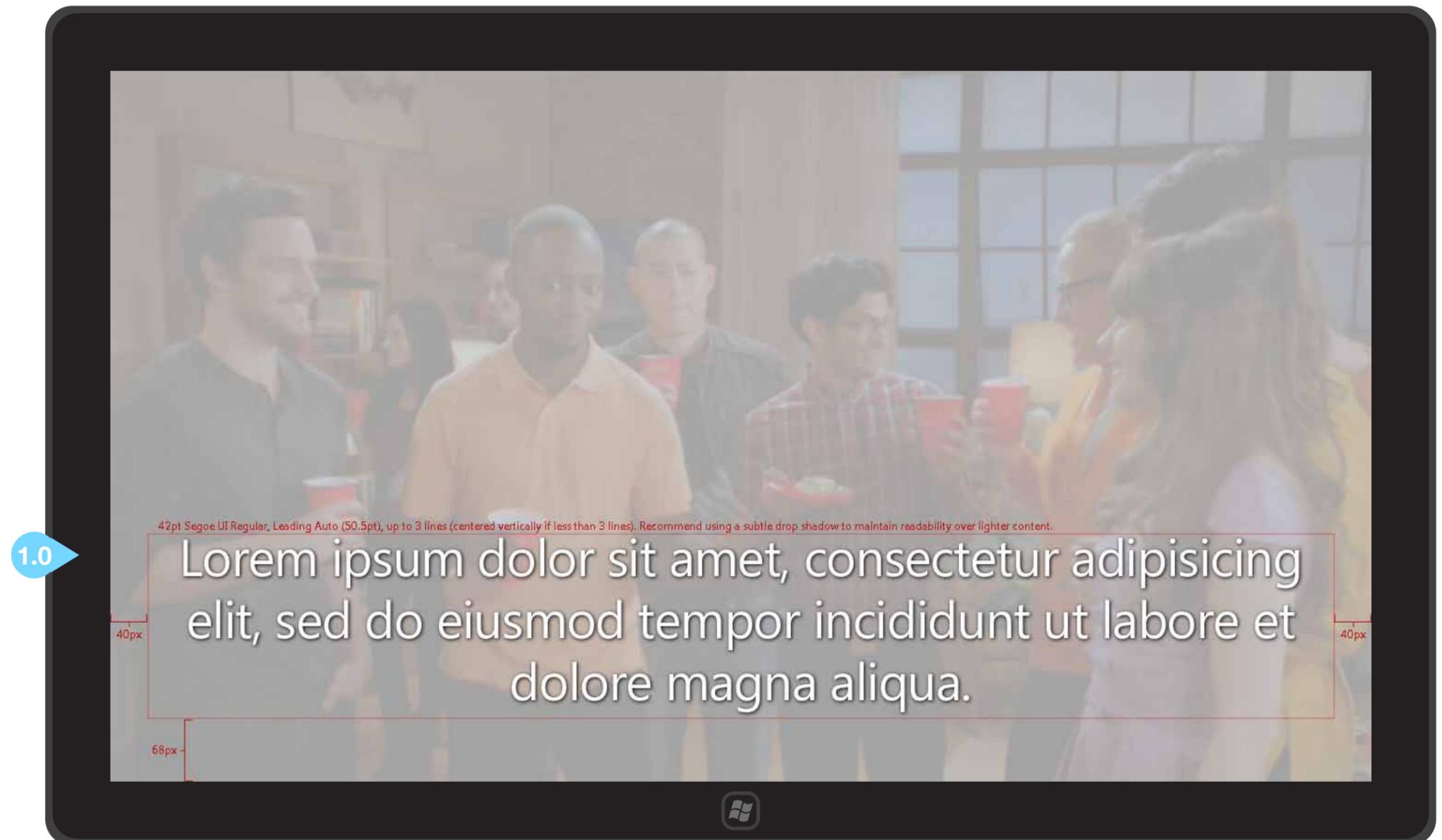
PLAYER - CAPTIONS

INTERACTIONS & NOTES

1.0 CAPTIONS

Tapping the Captions icon in the application bar will overlay closed caption text over the video. If captions are not available, this icon should be reduced in opacity.

Note the previous page for more information on the application bar.



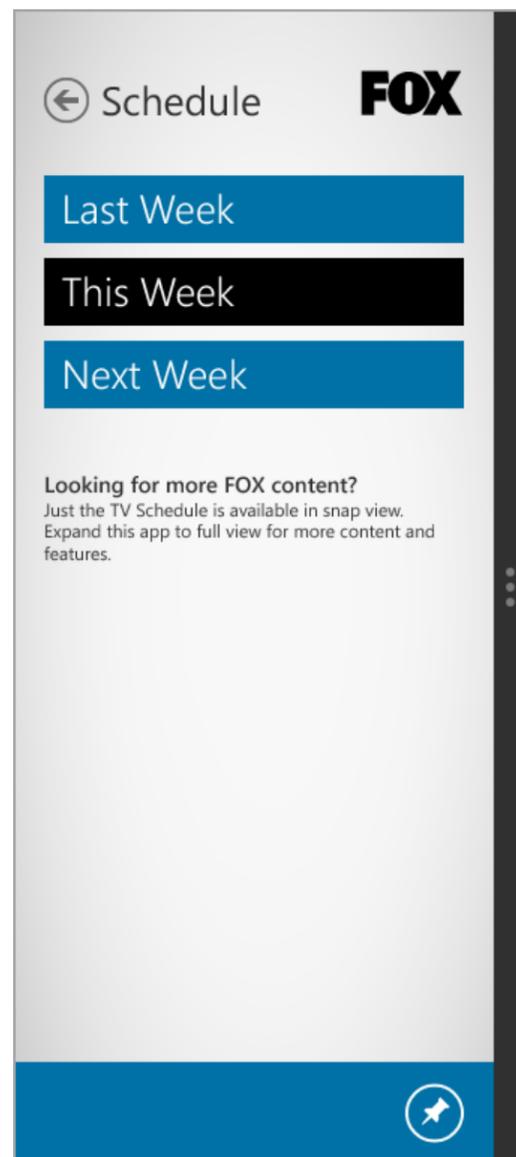
Snap View

CYPRESS

SNAP VIEW ONE - SCHEDULE

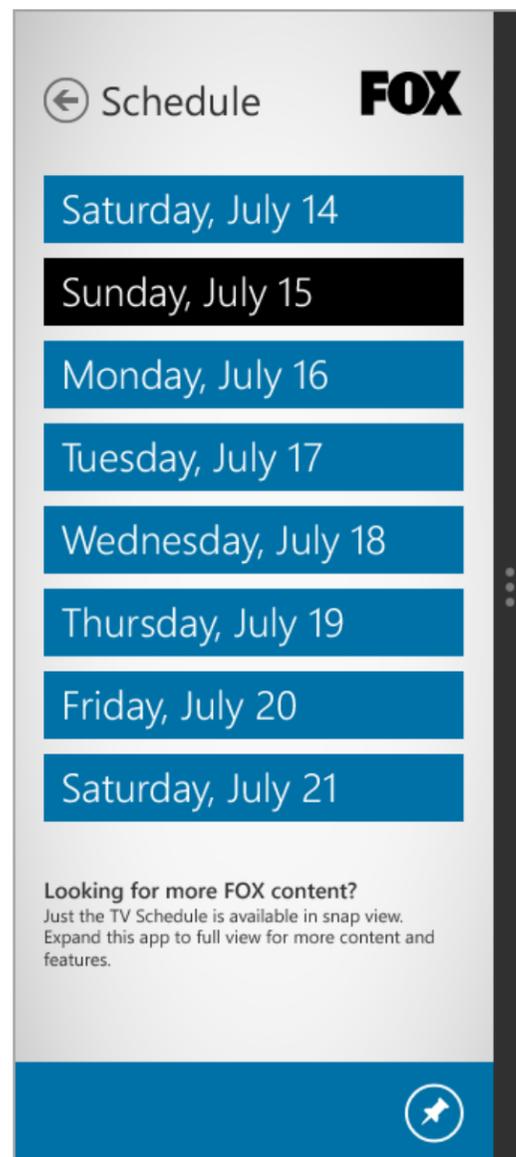
1-SELECT A WEEK

Current week is highlighted
Back button is inactive



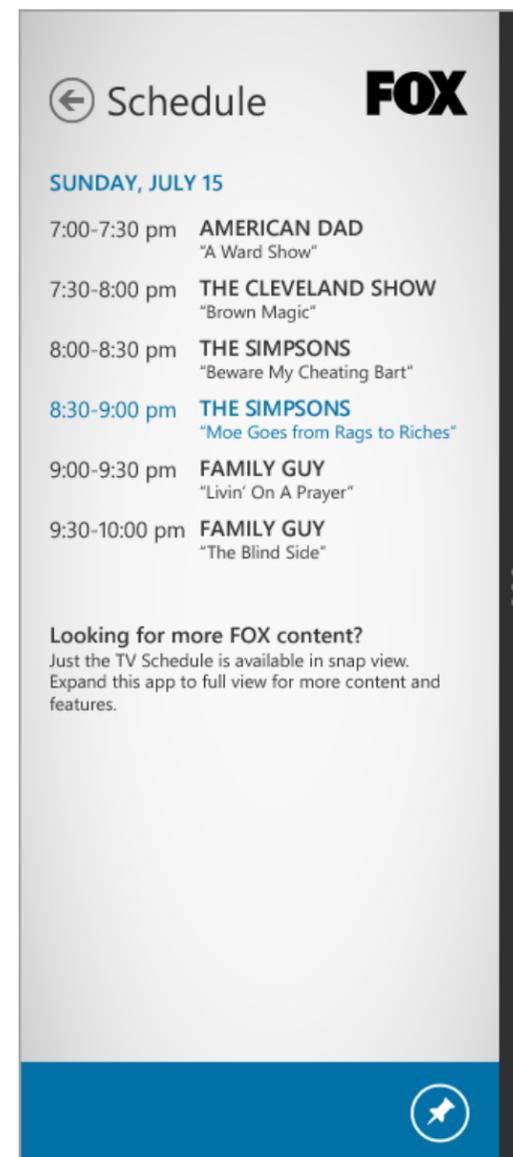
2-SELECT A DAY

Current day is highlighted
Back button is active



3-SINGLE DAY'S SCHEDULE

Show currently playing is highlighted
Back button is active



NOTES/CONSIDERATIONS

Whenever the app is docked to snap view from any screen (other than video playback), screen 1-Select a week is displayed.

Only single days are viewable; user must tap the back button to select a different day (or back 2x to select a different week).

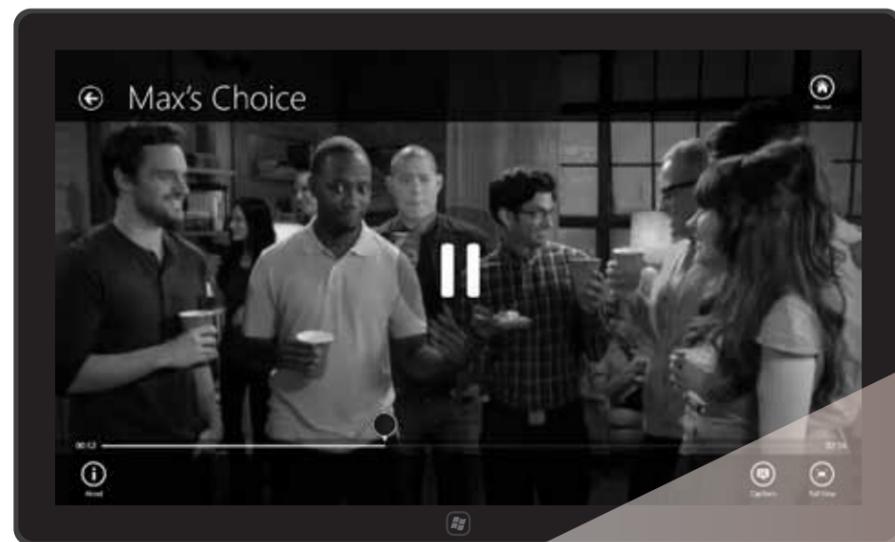
Tapping show times or titles doesn't navigate away from the schedule; user is stuck here until full/fill/ or portrait view is resumed.

User may pin the schedule to their start screen as a live tile by engaging the app bar and tapping the pin to start icon.

SNAP VIEW TWO - VIDEO PLAYER

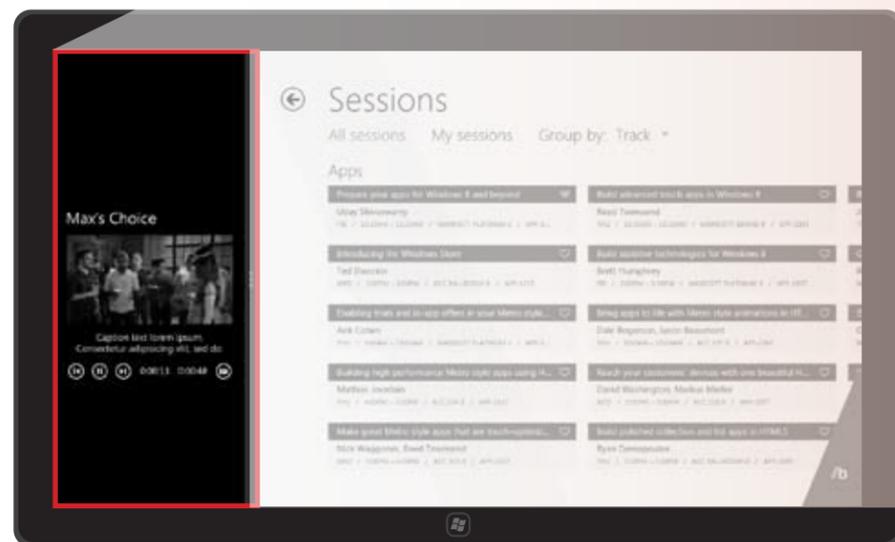
1-VIDEO PLAYER - FULLSCREEN

User is watching a video in fullscreen view.



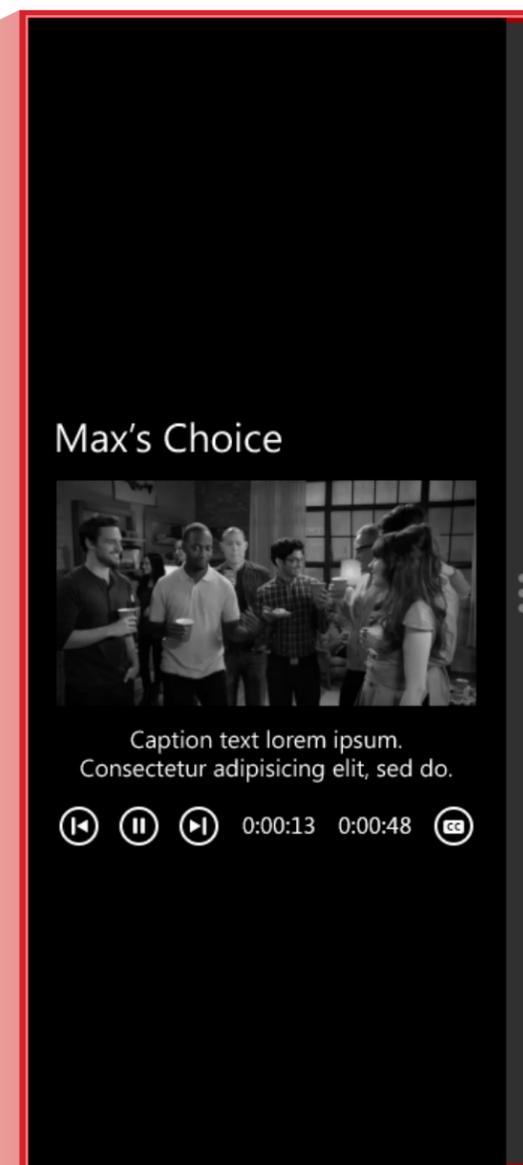
2-VIDEO PLAYER - SNAP VIEW

User reduces the video player to snap view.



3-VIDEO PLAYER - SNAP VIEW (ENLARGED)

Episode or clip continues to play while docked in snap view beside another application. No navigation is possible here.



NOTES/CONSIDERATIONS

Whenever the app is docked to snap view from any screen (other than video playback), the user is presented with the schedule flow shown on the preceding page.

Portrait View

CYPRESS

A - HOME/HUB - OFF PRIMETIME - PORTRAIT VIEW

INTERACTIONS & NOTES

In general, when Windows 8 applications are rotated to portrait orientation, content maintains its same size, shape, and font sizes as when viewed in landscape view. Content collections will maintain their grid, but build out vertically to take advantage of the extra height. Some collections that spread out to a second column in landscape can flow into a single, tall column in portrait (note the Clips Section on page 70). Another example is shown on the right: more tweets are shown in portrait view than in landscape.

Refer to the full view pages on the Home/Hub for additional information on selecting, sharing, and pinning content.

	SHARE VIA CHARMS BAR		SHARING NOT SUPPORTED
	PIN TO START VIA APP BAR		NOT PINNABLE CONTENT

 **1.0 TONIGHT'S SHOW IMAGES**
 Tapping one of these show images will bring the user to that Show's Section.

2.0 VIEW SCHEDULE
 Tap "View schedule" to go to the Schedule Section.

 **3.0 PHOTOS**
 Tapping an image of the previous night's shows will open the viewer.

 **4.0 TWITTER FEED**
 (Same behavior as full view)

ADDITIONAL CONTENT
 Slide left to reveal additional content.



B - SCHEDULE PORTRAIT VIEW

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to the Home/Hub screen.

2.0 SHOW TILES

Tapping a show tile will bring the user to that show's section. Slide down on a show tile to select it.



SHARING A SHOW

Once a show tile is selected it may be shared via the charms bar and any user-installed social media application.



PIN SHOW TO START

Once selected, the show may be pinned as a live tile on the user's start screen by tapping the pin to start icon in the application bar.



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT



PINNING THE FOX TV SCHEDULE TO THE START SCREEN

If no items on the Schedule screen are selected, and the app bar is engaged, tapping the pin to start icon will pin a live tile of the FOX TV schedule to the user's start screen.

3.0 NOW PLAYING

If a show is currently playing on FOX, that show's tile will be emphasized with color.

MORE SCHEDULE TILES

Slide left to reveal schedules for additional days.



C - SHOW SECTION - PORTRAIT VIEW

INTERACTIONS & NOTES

1.0 BACK BUTTON

Returns the user one level back.

2.0 EPISODE THUMBNAILS

Tapping an episode's thumbnail or metadata will bring the user to that episode's detail page.

Note that in portrait view, each episode's metadata is stacked below the thumbnail (instead of to the right as in other views).

SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.

PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.

	SHARE VIA CHARMS BAR		SHARING NOT SUPPORTED
	PIN TO START VIA APP BAR		NOT PINNABLE CONTENT

3.0 CLIPS / VIEW ALL TEXT

Tapping the "Clips" or "View all (X)" text here will open the Clips detail screen.

4.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player.

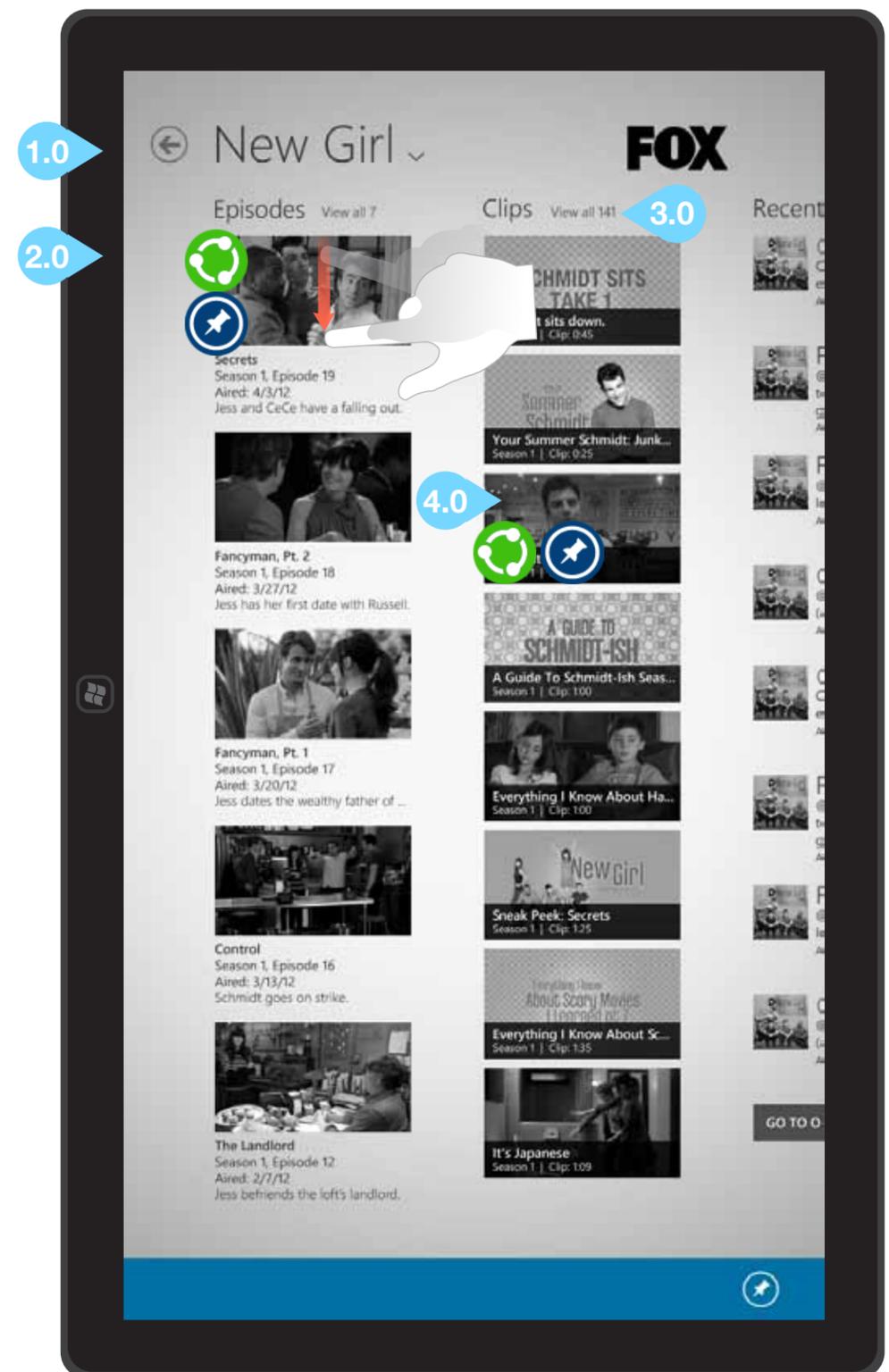
ADDITIONAL CONTENT

Slide left to reveal additional content related to the show.

DEFAULT ITEM FOR SHARE/PIN

Sharing or pin to start will default to the show itself if no items onscreen have been selected.

Refer to the landscape - full view wireframes for interactions, notes, and other information.



C1.1 - EPISODE DETAIL - PORTRAIT VIEW

INTERACTIONS & NOTES

1.0 BACK BUTTON

Returns user to the show's Section.

2.0 EPISODE THUMBNAIL

Tapping an episode's thumbnail will launch that episode in the player.



SELECT/SHARE AN EPISODE

Sliding down on an episode tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN EPISODE TO START SCREEN

Episodes may also be pinned to the start screen via the app bar.

DEFAULT ITEM FOR SHARE/PIN

On the Episode detail screen, sharing or pin to start will default to that episode itself if no items onscreen have been selected.



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

3.0 FULL EPISODE RECAP

Note that there is more room for the full recap text in portrait view.



4.0 MORE EPISODE THUMBNAILS



Tapping an episode's thumbnail will open that episode's detail screen. Note that in portrait view, metadata for each episode is stacked below the thumbnail.

ADDITIONAL CONTENT

Slide left to view additional content related to this episode. Refer to the landscape - full view wireframes for additional information and interactions.



C2 - CLIPS DETAIL - PORTRAIT VIEW

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping this button will return the user to that show's Section.

2.0 CLIP THUMBNAILS

Tapping a clip thumbnail will launch that clip in the player.



SELECT/SHARE A CLIP

Sliding down on a clip will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN CLIP TO START SCREEN

Clips may also be pinned to the start screen via the app bar.

3.0 VIEW ALL BUTTON

(Same functionality as in the landscape - full view wireframes)



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

4.0 FROM THE EPISODE HEADER

Tapping "From the Episode: [Episode Title]" will open a clip list screen with clips grouped by episode. Note the fullscreen comps for an example of an episode-based clip list screen.

ADDITIONAL CONTENT

Slide left to reveal additional clips from the selected show. As shown in the landscape - full view wireframes, each clip category available will appear in its own collection with up to eight clips (with seven clips and a view all button if more than eight clips).



D - ALL SHOWS PORTRAIT VIEW

INTERACTIONS & NOTES

1.0 BACK BUTTON

Tapping the back button will return the user to the Home screen.

2.0 SHOW IMAGES

Tapping a show image or metadata will open that show's section.



SELECT/SHARE A SHOW

Sliding down on a show tile will select it; then a user may share it via the Charms bar > Share > any installed app for sharing content.



PIN SHOW TO START MENU

Sliding down on a show tile will select it; then a user may pin a live tile for that show to their start screen via the pin to start icon in the application bar.



SHARE VIA CHARMS BAR



SHARING NOT SUPPORTED



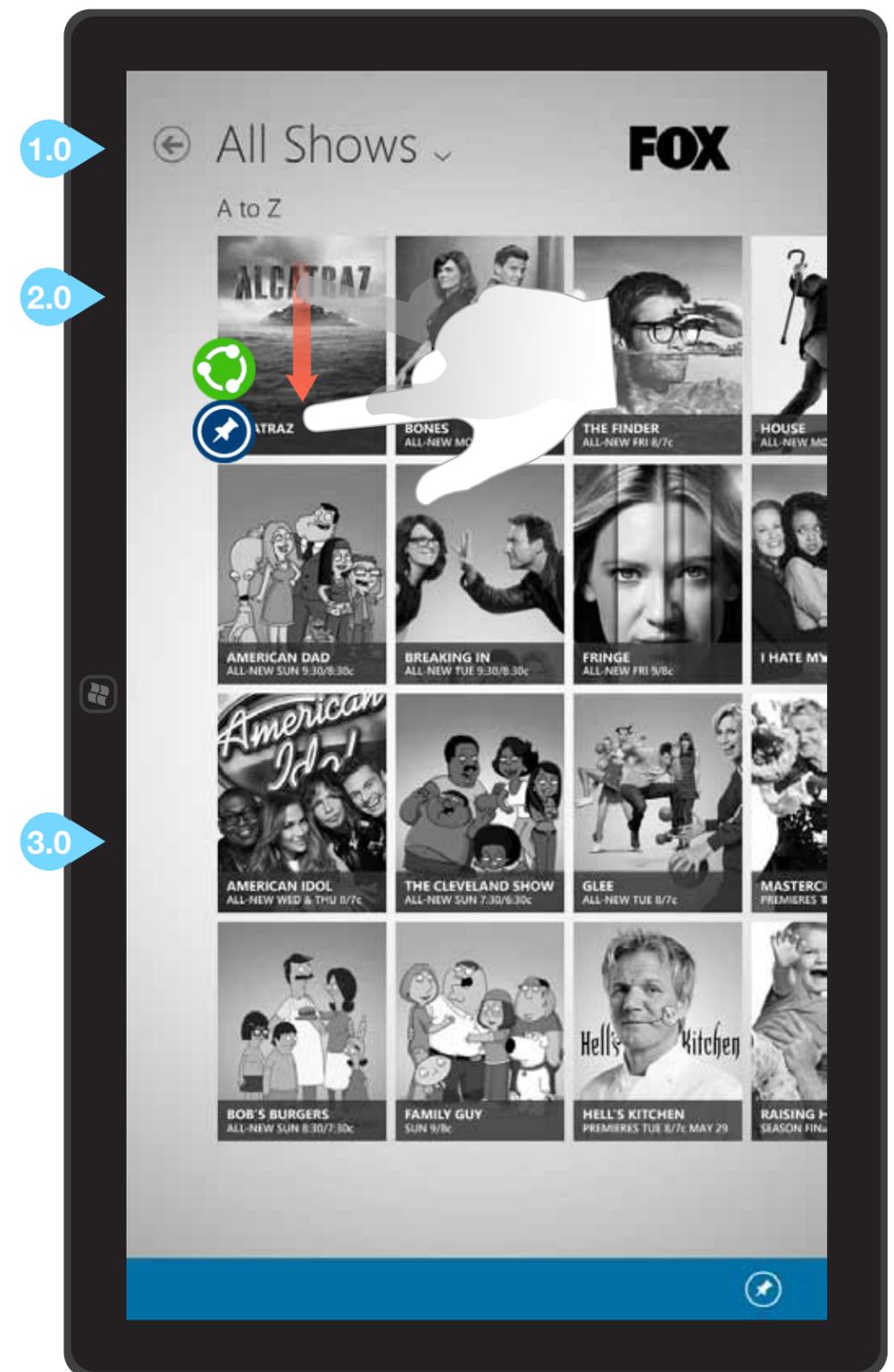
PIN TO START VIA APP BAR



NOT PINNABLE CONTENT

ADDITIONAL CONTENT

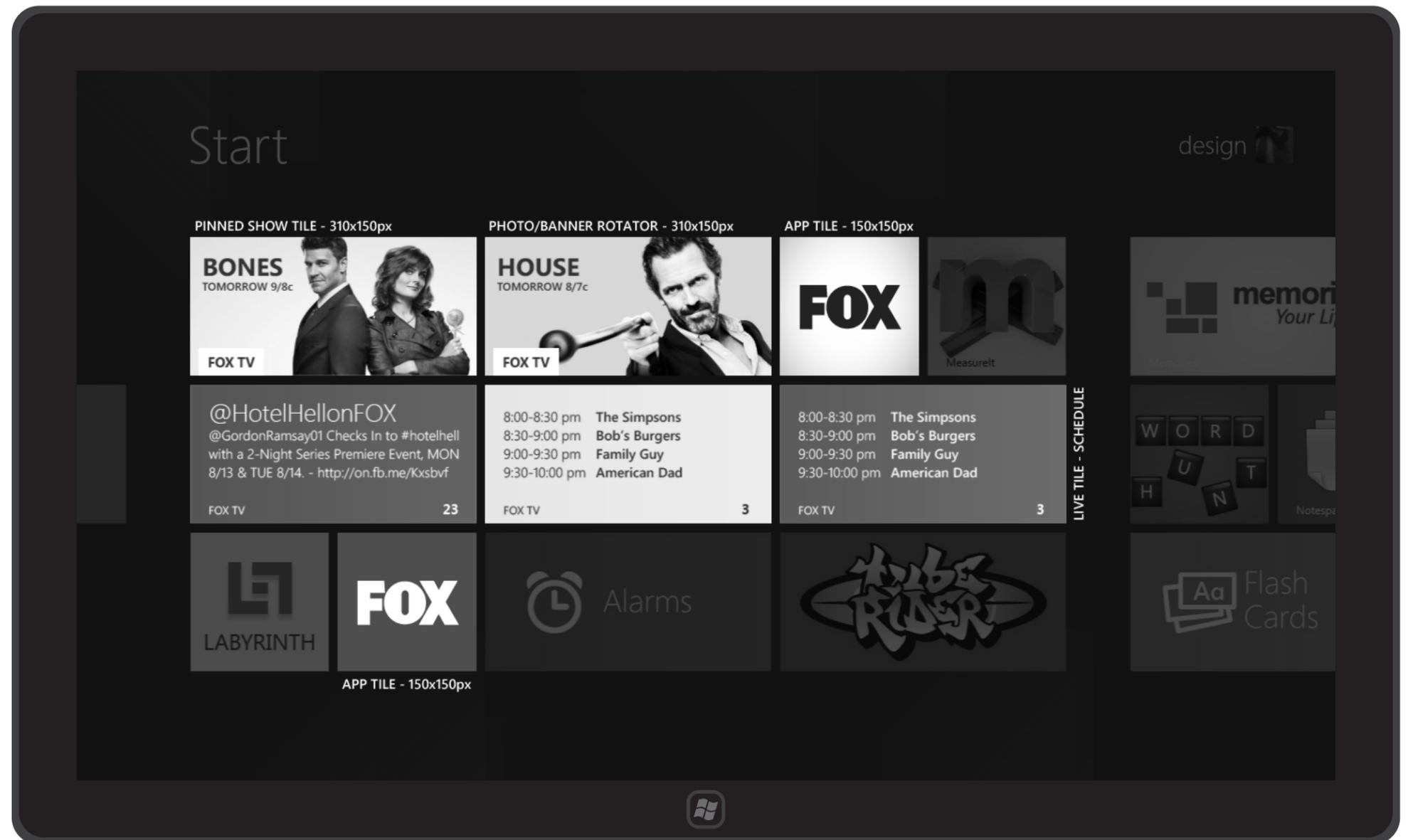
Slide left to reveal additional FOX shows.



Additional Screens

CYPRESS

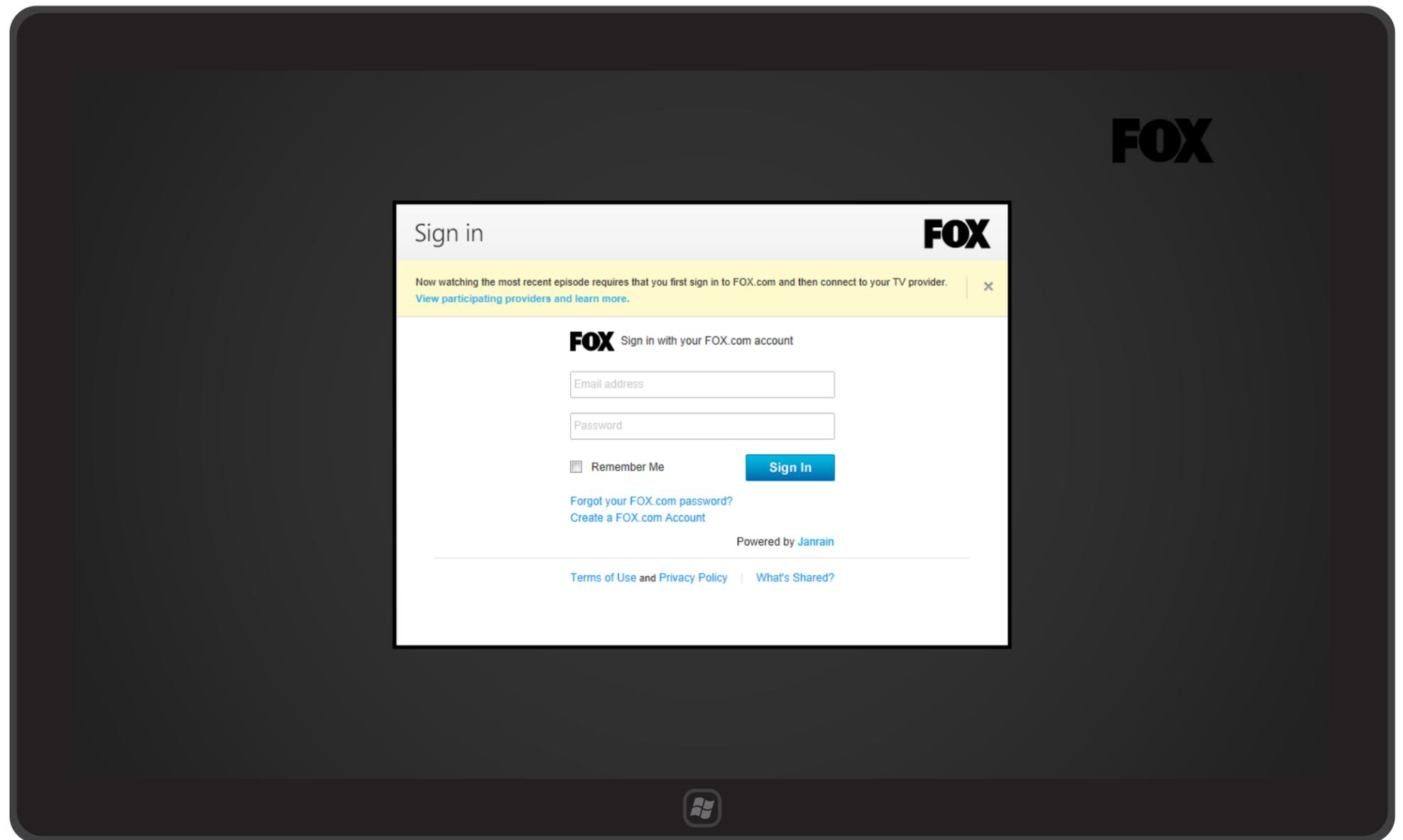
APPLICATION TILE OPTIONS FOR START SCREEN



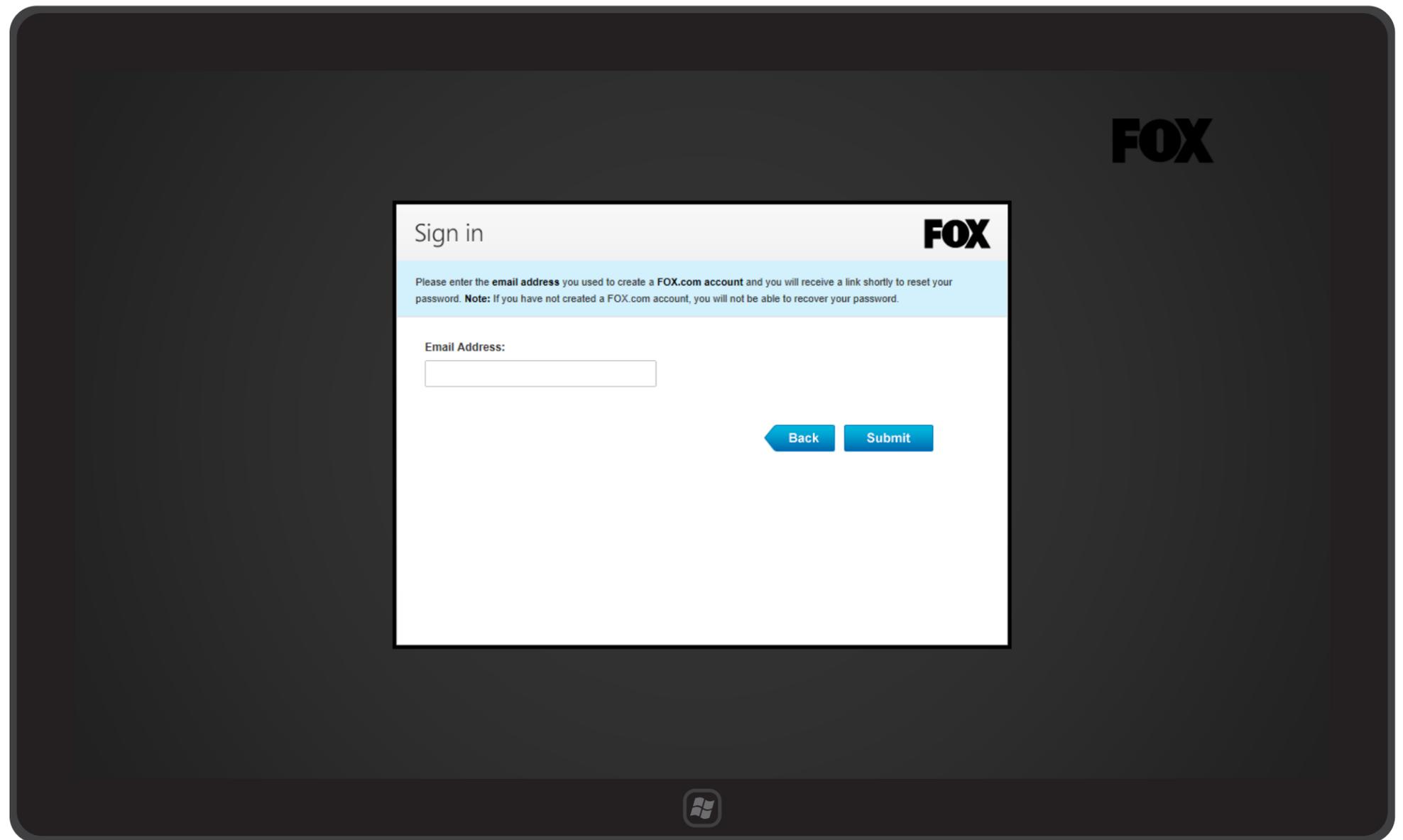
SPLASH SCREEN



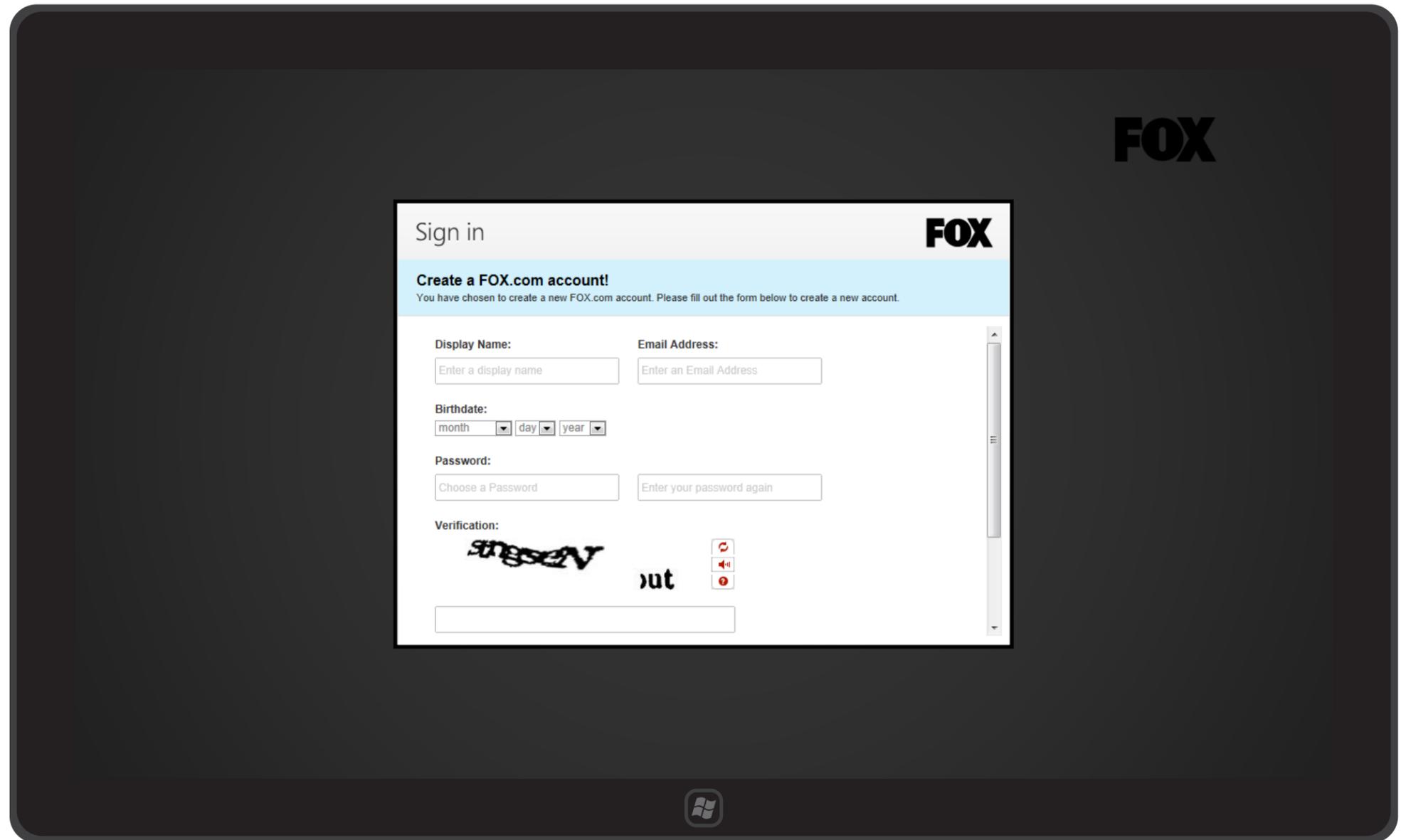
JANRAIN - SIGN IN



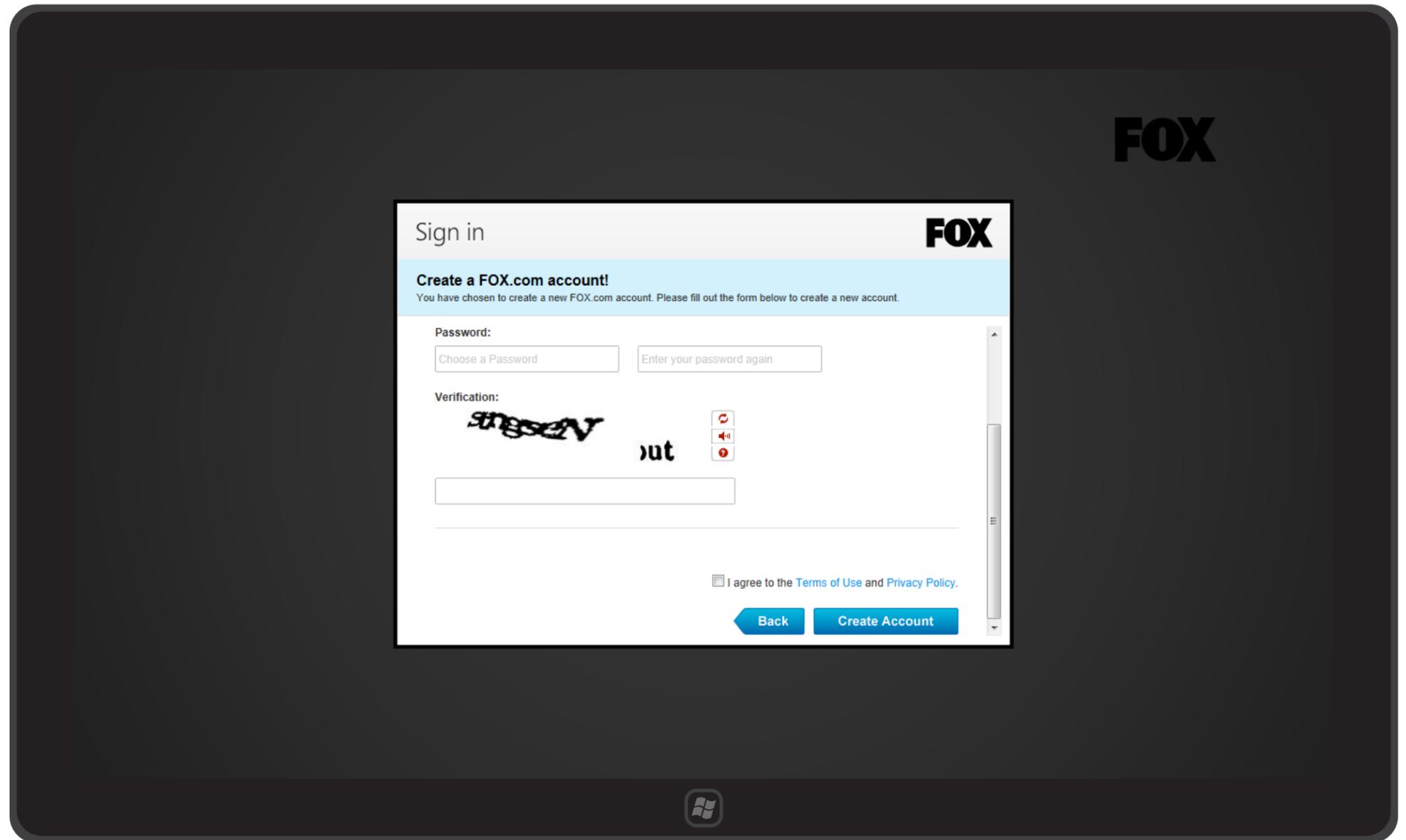
JANRAIN - FORGOT PASSWORD



JANRAIN - CREATE ACCOUNT



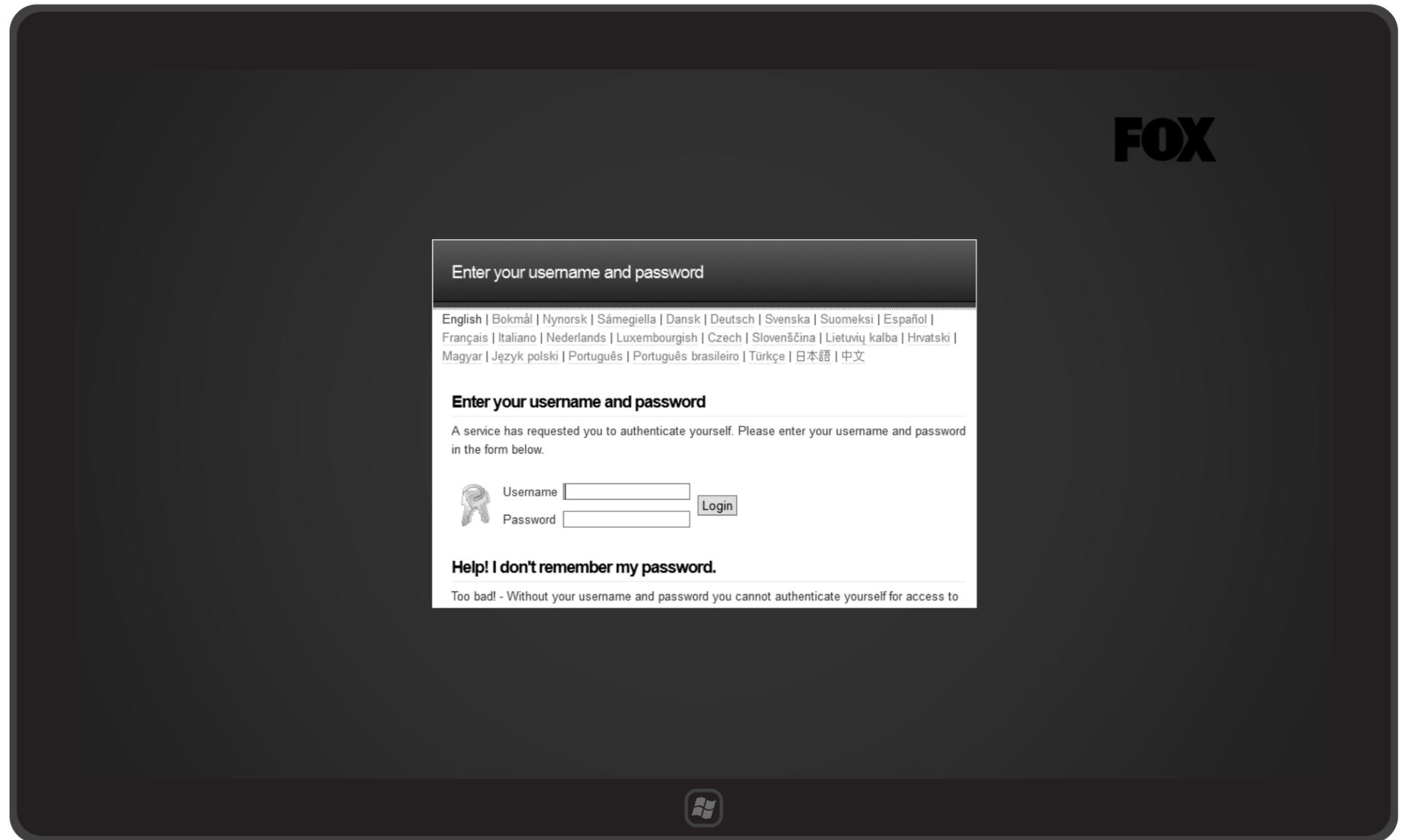
JANRAIN - CREATE ACCOUNT (SCROLLED)



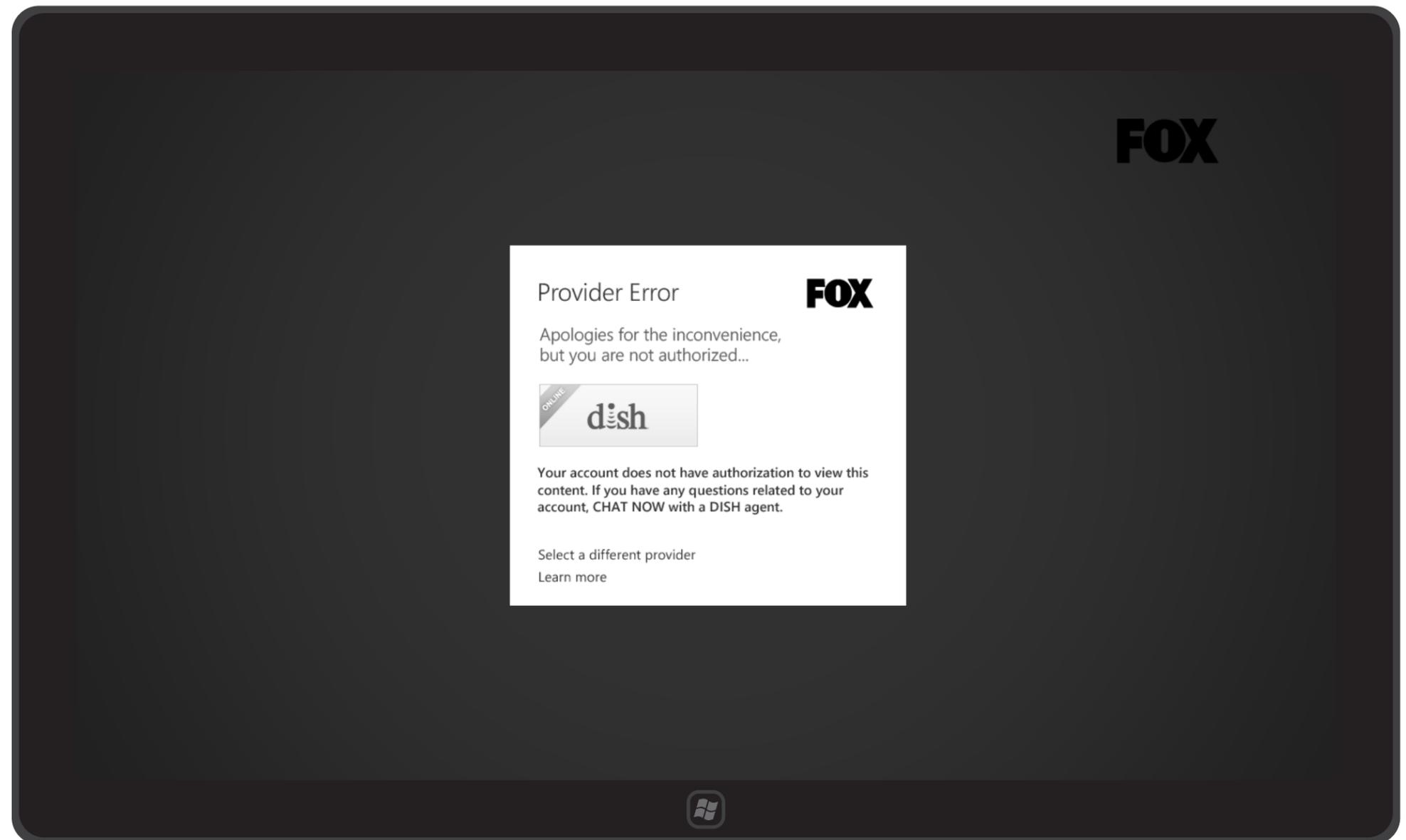
ADOBE PASS AUTHENTICATION - SELECT PROVIDER



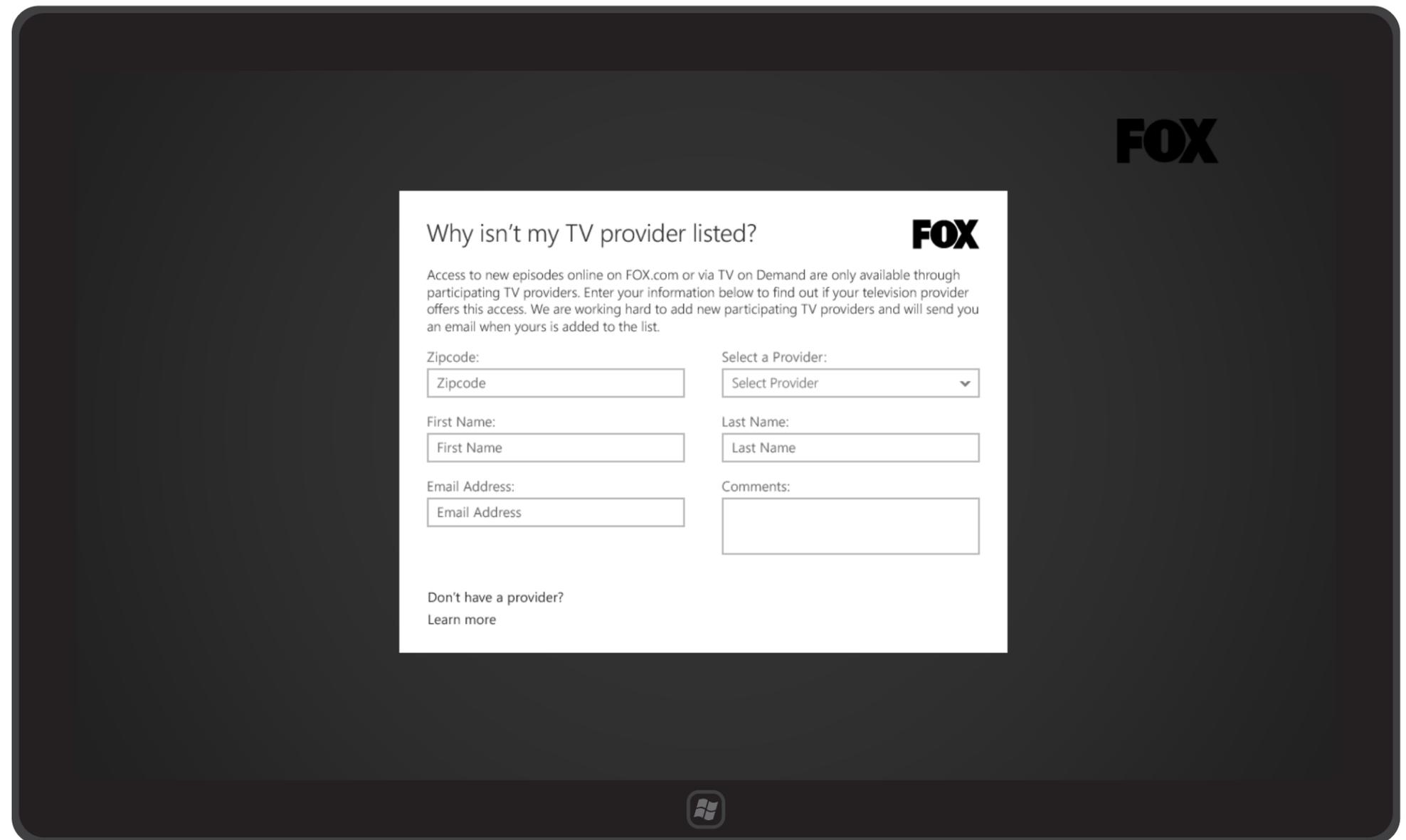
ADOBE PASS AUTHENTICATION - PROVIDER SIGN IN



ADOBE PASS AUTHENTICATION - PROVIDER ERROR



"KALEIDOSCOPE" AUTHENTICATION - PROVIDER NOTIFICATION



FOX

Why isn't my TV provider listed?

Access to new episodes online on FOX.com or via TV on Demand are only available through participating TV providers. Enter your information below to find out if your television provider offers this access. We are working hard to add new participating TV providers and will send you an email when yours is added to the list.

Zipcode:

Select a Provider:

First Name:

Last Name:

Email Address:

Comments:

Don't have a provider?
[Learn more](#)



SETTINGS BAR



JANRAIN SIGN OUT



Thank you!

Please get back to us with your comments after having a chance to review.

Roy Matich

Executive Creative Director
rmatch@cypressconsulting.net
206.281.8240 Ext 307

Scott Bokma

Interactive Art Director
sbokma@cypressconsulting.net
206.281.8240 Ext 342

Korri Ostheller-Munyan

Project Manager
korriom@cypressconsulting.net
206.281.8240 Ext 343

Cypress is a Digital Agency
focused on connecting brands
with their customers at
multiple points of interaction.

CYPRESS